

開催期間:

March 14, 2012–October 31,2012

スタッフ:

23 members

支援者:

Citizens, companies, and organizations of the city of Yokohama, who understand and support the activities of

Nothing but Nets

予算:

USD 1,084-

利益／損失:

USD 5,407-

誰の為に？

Children suffering from world malaria

目的:

The purpose of the Nothing But Nets is to provide the mosquito nets to people, who suffer malaria on a daily basis, to prevent infection from developing malaria.
From this time's campaign, not only developing the former donating method, but also exploring the new method which will help to recognize this campaign efficiently and continuously.

3 行程度 400 字以内

In JCAI Japan, the activities of the Nothing But Nets has been organized mainly by the street donation and the portion sales of the exclusive vending machines. These donation activities had been very active, however, sometimes the restriction of the time and place can be obstacles to call this campaign as well-established campaign.
This time, we had solved the problems and tried to improve the former methods; newly established donation method will be also beneficial for people who donate for the Nothing But Nets.

概要:

Combat Malaria is one of the goals of the Millennium Development Goals, which had adopted by the United Nations in 2008. Until then, although many of us had known the information about the devastation of poverty and the civil conflict of people who live in Africa, it was hard to go further about knowing the details and finding the extrication of the devastation .
After 2008, as you may know, Nothing But Nets campaigns had been developed among the worldwide JCI members, as to achieve the Millennium Development Goals.

In 2012, global economic downturn is also same here in Yokohama. Because of the sluggish economy, the members of the JCI Yokohama noticed that it is hard to achieve the goals of the donation just from the regular methods (i.e., street donation, installation of exclusive vending machines)

Instead, we tried to establish the newly methods which will promote our activity so that people will recognize the problems of the world.

So, in addition to the former “street donation” and “installation of exclusive vending machine” methods, we promote to

- Ask to the companies owned by the JCI members (i.e., professional business person)

Donation by the amount balance of the equipment which had been sold via discount

Amount balance of the purchased equipment by the company, up to 7 % of the profits will be used do donation.

- portion profits of consultation of regular checkup and complete medical checkup.

For JCI members, or the companies and the organizations, create special price medical checkup (20% discount from the regular price), and 5% of the profits will go to donation. This method will help not only JCI members physical condition, but also help the health condition to the other side of the people, who had received the donation.

全部で400字以上

結果：

- ・JCI Yokohama was able to raise the awareness of UNMDGs in the community
- ・JCI Yokohama was able to develop the citizens who are proactive to UNMDGs.

行動:

- ※In late January, 2012: investigations of the background to the argument about the former activities
- ※ In early February, 2012: Invite the members to offer their ideas about donation techniques
- ※In middle February, 2012: Investigation and research of the elected donation technique.
 - ※In late February, 2012: planning and fixing
- ※In early march, 2012: creation of all the necessary equipment and the manual
- ※In middle march, 2012: project execution (until October 31st)
- ※In late march~ in late April, 2012: public relations campaign
 - ※October 31, 2012: complete the project
- ※Decision was made to be employed to the activities of 2013.

考察や推奨

- There were many participants at UNMDGs Forum in July 2012
- Active Citizen was organized.