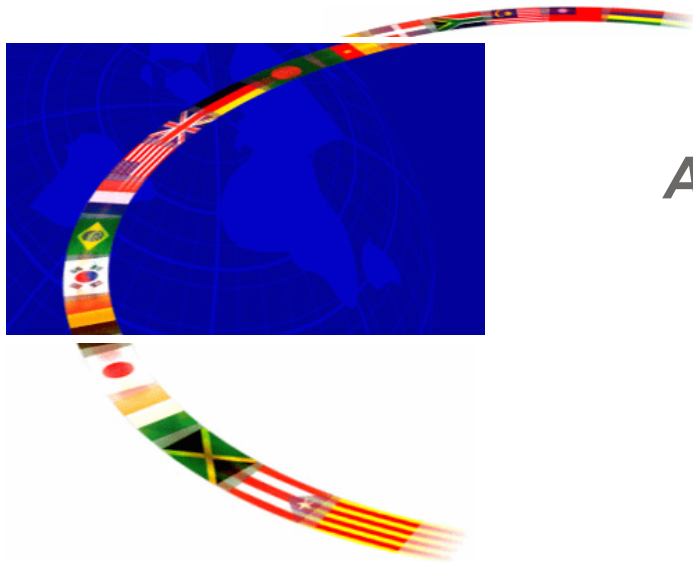




Junior Chamber International
Worldwide Federation of Young Leaders and Entrepreneurs



Awards Entry

2016 Asia-pacific Conference
Feel the Impact of Global Community in Kanazawa
JCI JAPAN
Best Local Community Empowerment Program



Junior Chamber International
Worldwide Federation of Young Leaders and Entrepreneurs

Entry Information

Award Program:

Category:

NOM Information

National Organization:

National President:



Shigenari Yamamoto
E-mail: japan@jci.cc

LOM Information

Local Organization:

President:

President Email: suzukinorihide2000@yahoo.co.jp

Basic Information

Duration : From April, 2015 to July, 2015

Staff : 17 members

Sponsors : The students who live in Kanazawa

Budget : 4,560 dollars

Profit / Loss : 0

In which UN MDG best
fit (if apply): ?:

Who is benefited?: Japanese students and foreign students living in Kanazawa and its vicinity

Objective : 1. As for Japanese students, to establish their identity as Japanese.
2. As for foreign students, to deepen their understanding of different culture.
3. As for both students, to grow into global-minded persons with activeness, cooperativeness and strong communicative skills.

Overview : **Game1. Interview with Students : April 5, 13:00-17:00**

JCI Kanazawa explained about the purpose and the overall schedule of Kanazawa International Academy and selected the students who agreed with the purpose and whose schedule permitted.

We also checked their language skills, university or college, leadership and motivation, and maintained the appropriate balance of the academy members.

2. 1st Kanazawa International Academy: May 10, 15:00-19:00

JCI Kanazawa conducted a program to let the students know each other and bring them close so that they could accept the difference of each other's way of thinking.

1. **Orientation (Self-introduction)**

JCI Kanazawa told the participants about the meaning of holding Kanazawa International Academy and what was included in the program.

JCI Kanazawa handed out the list of the participants and the participants introduced themselves referring to the name list. To ease the students' sense of tension, the committee members from JCI Kanazawa did introduce themselves first.

2. **Trade Game**

Through the trade game, JCI Kanazawa reduced a feeling of distance among the students who met for the first time.

JCI Kanazawa got them to accept the difference in each other's ways of thinking.

3. **Sharing Experiences of Members of the Previous Year**

JCI Kanazawa asked the members who participated in the academy last year to talk about their actual experiences and let the student members to get more interested in the following academy sessions.

At the end of this academy session, JCI Kanazawa conducted a verification questionnaire for the student members to answer.

3. 2nd Kanazawa International Academy: May 16, 13:00-22:00

As for Japanese students, to deepen their understanding of their own culture and establish their identity as Japanese.

As for foreign students, to understand different culture.

JCI Kanazawa provided opportunities for the student members to experience the culture of Kanazawa

and learn about the Japanese spirit inherited and valued for a long time.

1. **Fieldwork**

JCI Kanazawa conducted fieldwork dividing the student members into groups.

2. Short Presentation

JCI Kanazawa got the student members to discuss in a group what they had experienced through fieldwork in accordance with the theme and to make a presentation.

The theme was 'KANAZAWA in the Eyes of Japanese Students, KANAZAWA in the Eyes of Foreign Students.'

JCI Kanazawa got the student members to discuss how they felt about Kanazawa and make a presentation, aiming to their understanding the difference in their sensitivity and values.

3. Group Arrangement and Theme Announcement

JCI Kanazawa announced the presentation group arrangement of the 4th Kanazawa International Academy and its theme.

The theme was planning the tour of Kanazawa.

JCI Kanazawa asked them to produce a tour guidebook and promotion video.

The student members became more cooperative and communicative

in the process of working at a task in each group.

At the end of this academy session,

JCI Kanazawa conducted a verification questionnaire for the student members to answer.

4. 3rd Kanazawa International Academy: May 30, 13:00-17:00

JCI Kanazawa had the students members carry a project in each group and lean leadership and followership so that they could become a person with activeness and cooperativeness.

1. Report on the Progress

Each group reported on their progress so far.

JCI Kanazawa strengthened the student members' motivation by making them listen to other groups' progress reports.

2. Group Discussion

Each group raised a question about tourist sites in Kanazawa from the perspective of foreign students and tried to find the solution.

JCI Kanazawa reflected the solutions found in this group discussion in JCI World Congress Kanazawa.

3. Promotion of JCI World Congress Kanazawa

JCI Kanazawa let the student members know about JCI World Congress Kanazawa and motivated them to participate in it.

At the end of this academy session, JCI Kanazawa conducted a verification questionnaire for the student members to answer.

5. 4th Kanazawa International Academy: June 20, 13:00-19:00

JCI Kanazawa provided an opportunity for the student members to make a presentation on

what they had achieved in Kanazawa International Academy so that they could explain clearly

their thoughts putting aside the differences in nationality and languages.

1. Presentation

The presentation method JCI Kanazawa chose was using a tour guidebook and promotion video.

The guidebook the student members created was handed out in JCI World Congress Kanazawa.

The judges were 8 government-related members, 20 higher education-related members and JCI Kanazawa members.

2. Finale

JCI Kanazawa gave them a graduation certificate so that the student members could feel a sense of accomplishment through taking part

in Kanazawa International Academy and a sense of responsibility to carry down what they had learnt to younger people.

JCI Kanazawa held a graduation ceremony.

Each student member received the graduation certificate and gave a talk on their feedback about the academy.

At the end of this academy session,

JCI Kanazawa conducted a verification questionnaire for the student members to answer.

6. Reporting Session: July 16, JCI Kanazawa Monthly Meeting in July

The student members reported on the Kanazawa International Academy project using visual images.

At the end of the July monthly meeting, JCI Kanazawa conducted a verification questionnaire for JCI Kanazawa members.

7. Kanazawa International Academy Members during JCI World Congress Kanazawa

Those participated: 25 student members (8 volunteer leaders included)
Their activity: The volunteer leaders participated in the meetings of each function and understood the function they were engaged in.

These leaders served as facilitators who coordinated other volunteers. Other Kanazawa International Academy student members also took a leading role in volunteers.

Volunteer Leaders' Activity

Early-August Volunteer leaders were selected. From mid-August to late-October They promoted the participation in JCI World Congress Kanazawa as volunteers.

- August 29, September 5, September 12, October 3, October 17
The volunteer leaders participated in briefings five times.
- October 3 They had a meeting with a person in charge of each function
- October 11 They had a meeting with the Excursion Division.
- October 17 The volunteer leaders had a meeting among themselves.
- October 27 They attended the final briefing.

Results : JCI Kanazawa held such a multinational academy with the participation of 69 foreign students from 13 countries.

Through the group work in this project, JCI Kanazawa succeeded in developing the student members' activeness, cooperativeness and communication skills.

1. The Japanese student members learnt about Japanese identity through experiencing Kanazawa's craft culture in the fieldwork.
2. The foreign student members deepened their understanding of different culture.

Actions Taken : Interview with Students: April 25, 13:00-17:00

- 1st Kanazawa International Academy: May 10, 15:00-19:00
- 2nd Kanazawa International Academy: May 16, 13:00-22:00
- 3rd Kanazawa International Academy: May 30, 13:00-17:00
- 4th Kanazawa International Academy: June 20, 13:00-19:00
- Reporting Session July 16, JCI Kanazawa Monthly Meeting in July

Volunteer Leaders' Activity

Early-August Volunteer leaders were selected.

From mid-August to late-October They promoted the participation in JCI World Congress Kanazawa as volunteers.

August 29, September 5, September 12, October 3, October 17 The volunteer leaders participated in briefings five times.

October 3 They had a meeting with a person in charge of each function

October 11 They had a meeting with the Excursion Division.

October 17 The volunteer leaders had a meeting among themselves.

October 27 They attended the final briefing.

Recommendations : Through the fieldwork, JCI Kanazawa provided opportunities for the student members

to experience the culture of Kanazawa and learn about the Japanese spirit inherited and valued for a long time.

[Verification]

1. Many student members experienced the craft and culture they had never experienced.
2. Japanese student members experienced the culture that they didn't know while living in Japan and rediscover the history inherited for a long time.
3. Foreign student members deepened their understanding of the craft and culture inherited and valued for a long time among Japanese people.

JCI Kanazawa conducted some projects dividing the student members into groups for them to learn about leadership and followership.

[Verification]

1. The student members actively worked on the group work.
2. The student members decided their roles by themselves in each group and had a chance to learn about leadership and followership.
3. Both Japanese student members and foreign student members realized the difference in each other's ways of thinking through communicating with people from different countries.

Kanazawa International Academy Members during JCI World Congress Kanazawa

Those participated: 25 student members (8 volunteer leaders included)
 Their activity: The volunteer leaders participated in the meetings of each function and understood the function they were engaged in.
 These leaders served as facilitators who coordinated other volunteers.
 Other Kanazawa International Academy student members also took a leading role in volunteers.

Volunteer Leaders' Activity

Early-August Volunteer leaders were selected.

From mid-August to late-October They promoted the participation in JCI World Congress Kanazawa as volunteers.

August 29, September 5, September 12, October 3, October 17

The volunteer leaders participated in briefings five times.

October 3 They had a meeting with a person in charge of each function

October 11 They had a meeting with the Excursion Division.

October 17 The volunteer leaders had a meeting among themselves.

October 27 They attended the final briefing.

Comments from Student Members

- Since the student members had experienced fieldwork in Kanazawa International Academy, they were able to tell the delegates about how attractive Kanazawa was during JCI World Congress Kanazawa.
- The student members tried to improve their language skills through conversation with foreign people.
- Thanks to the experience of the leadership training in Kanazawa International Academy, the student members succeeded in leading other volunteers.
- The student members had many opportunities of communicating with those who they usually had no connection to, allowing them to make it a goal to become such people.
- The role as volunteer leaders in JCI World Congress Kanazawa enabled them to feel confident and motivated to improve themselves.
- As volunteer leaders, the student members acquired experience in operating something.

[General Overview]

Many of the academy student members participated in JCI World Congress Kanazawa as volunteer leaders and staff members.

These leaders coordinated a lot of other volunteers drawing on their

experiences of Kanazawa International Academy.
The student members also played a central part in volunteers and raised their spirit, resulting in the smooth operation of JCI World Congress Kanazawa. In addition, thanks to the students' excellent job, JCI Kanazawa members enhanced recognition on the necessity of global-minded persons.

Award Category criteria

1

Objectives, Planning, Finance and Execution

What were the objectives of this program?

As for Japanese students, to establish their identity as Japanese.
As for foreign students, to deepen their understanding of different culture.
As for both students, to grow into a global-minded person with activeness, cooperativeness and strong communicative skills.

How does this program align to the JCI Plan of Action?

As for Japanese students, to establish their identity as Japanese.
As for foreign students, to deepen their understanding of different culture.
As for both students, to grow into a global-minded person with activeness, cooperativeness and strong communicative skills.
Accomplishing the above purposes leads to the local community achieving sustainable impact.

Was the budget an effective guide for the financial management of the project?

In order for Japanese students to establish their identity as Japanese, and for foreign students to deepen their understanding of different culture, it was necessary to let them experience traditional craft and culture of Kanazawa in their fieldwork. JCI Kanazawa applied 70% of the total expense to the fieldwork cost.

How does this project advance the JCI Mission and Vision?

Promoting JCI Mission
For Japanese students to establish their identity as Japanese, for foreign students to deepen their understanding of different culture and for both students to grow into a global-minded person with activeness, cooperativeness and strong communicative skills, JCI Kanazawa provided opportunities of development and progress.
Promoting JCI Vision
Fostering global-minded persons led to the global network led by young active citizens.





Award Category criteria

2 Membership Participation

By number, how many members were involved in this program? 17 members

By percentage, how many members of the Local Organization were involved in this program? 80%

Describe the main roles of the participating members in this program. JCI Kanazawa members prepared and operated the project as a main administrative organization. As navigators during the fieldwork, JCI Kanazawa members gave instructions to the participants in each site. As advisers of the group work, two or three JCI Kanazawa members were assigned in each group.



Award Category criteria

3

Community Impact

How did the Local Organization measure community impact for this program? According to the survey to the student members, most of them appreciated Japan by experiencing its craft and culture. They also answered that they got interested in the different ways of thinking and multiple cultures by coming into contact with students from different countries.

Describe the actual community impact produced by this project. As for Japanese students, to establish their **identity as Japanese**. As for foreign students, to deepen their understanding of **experiencing different culture**. As for both students, **to grow into a global-minded person with activeness, cooperativeness and strong communicative skills**. Accomplishing the above purposes led to the local students leaning about Kanazawa's culture through this project, resulting in their becoming global-minded persons through experiencing multiple cultures. In the future, they will be playing active roles in the world and appealing Kanazawa, resulting in the development of local community.



Award Category criteria

4

Impact on Local Organization

- How did the Local Organization benefit from running this project?
- Many of the academy student members participated in JCI World Congress Kanazawa as volunteer leaders and staff members. These leaders coordinated a lot of other volunteers drawing on their experiences of Kanazawa International Academy. The student members also played a central part in volunteers and raised their spirit, resulting in the smooth operation of JCI World Congress Kanazawa. In addition, thanks to their excellent job, JCI Kanazawa members enhanced recognition on the necessity of global-minded persons.
- How did the program advance the JCI Mission?
- For Japanese students to establish their identity as Japanese, for foreign students to deepen their understanding of different culture and for both students to grow into global-minded persons, JCI Kanazawa provided opportunities of development and progress by their learning craft and culture inherited in Japan through fieldwork.
- How did the project advance the JCI Vision?
- JCI Kanazawa led students living in Kanazawa to grow into global-minded persons, resulting in appealing Kanazawa and the global network led by young active citizens.



Award Category criteria**5****Long-term Impact of the Program**

What is the expected long-term impact of this project?

Students living in Kanazawa learn about Kanazawa's culture through this project, resulting in their becoming global-minded persons through experiencing multiple cultures and in the future, they will be playing active roles in the world and appealing Kanazawa, resulting in the development of local community.

What changes would you make to improve the results of this project?

JC Kanazawa needs to promote closer cooperation with universities or other organizations to encourage the participation of foreign students. JCI Kanazawa needs to adjust these organizations' schedule so that students can participate in the project more easily.

