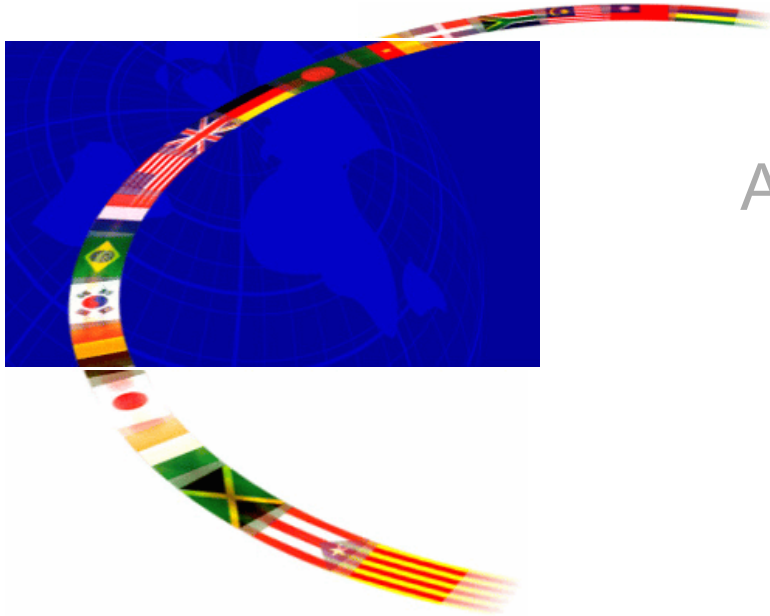




**Junior Chamber International**  
Worldwide Federation of Young Leaders and Entrepreneurs



# Awards Entry

2013 Jci World Congress  
Rediscovery of the lively island  
JCI JAPAN  
Best Local Community Empowerment Program



**Junior Chamber International**  
Worldwide Federation of Young Leaders and Entrepreneurs

#### Entry Information

Award Program:

Category:

#### NOM Information

National Organization:

National President:



Kosuke Obata

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[secjic@mrh.biglobe.ne.jp](mailto:secjic@mrh.biglobe.ne.jp)

#### LOM Information

Local Organization:

President:

President Email: [info@kasugadou.co.jp](mailto:info@kasugadou.co.jp)

### Basic Information

Duration : 6-Sep-12

Staff : 22

Sponsors : Shodoshima Town Office, Tonosho Town Office

Budget : 966 US dollar

Profit / Loss : none

In which UN MDG best  
fit (if apply) : ?:

Who is benefited ? : 30,000 citizens in Shodoshima

Objective : - Positive communication between natives and migrants in Shodoshima Island. - Positive collaboration natives and migrants. - Anti aging population - Empowerment local community - Comfortable town for migrants\\\"

Overview : We ,JCI Shodoshima, did an discussion event as World Café (or Knowledge Cafe) style. Usually Japanese do not like discussion openly. Especially natives and migrants in Shodoshima Island do not communicate with each other. We provide opportunity to communicate and discuss about the problem in the community very openly. World Cafe Method is very suitable for this type discussion. World Cafe is a type of business meeting or organisational workshop which aims to provide an open and creative conversation on a topic of mutual interest to surface their collective knowledge, share ideas and insights, and gain a deeper understanding of the subject and the issues involved. Facilitator , Ms Masumi Tani, raised a question that In the future what is better life in this island? This question inspired the participants to discuss each other objectively. It also create bond with participants. \\\"

Results : Natives and migrants communicated with each other and made mutual understanding. They have shared the problems of Shodoshima Island and share basement of solutions. Some participants made some relationship for their business. This event is just a beginning and it occurs many influence to participants.

Actions Taken : - We made the group page on Facebook (called migrants\\\" network). It makes network of participants and distribute information. - We requested emigrants to participate the event by some handouts. - The event was informed to citizens by PR agencies of the both town. - Press release in press club. - Members of the committee searched emigrants and requested them to participate the event. - We requested delegates of neighborhood association and owners of real estate as native participants.

Recommendations : In both survey and interviews , there are many requests to do this event again. Some participants said there were no enough time to discuss deeply and I want to talk more people. We thing this event should be repeated and expanded in the next year. This event is only beginning. It provided the opportunity to change both natives and migrates to think about meaning of migrates and problems around them. This changes will be big impact if we continuously take action to create opportunity to make good communication between natives and migrates.

Award Category criteria

1

Objectives, Planning, Finance and Execution

What were the objectives of this program? – We develop positive communication between natives and migrants in Shodoshima Island. We develop mutual understanding between native and migrants . – We developed positive collaboration natives and migrants to empower economics of Shodoshima Island. – We fight aging population in Shodoshima. Participants of the event and JCI Shodoshima find good solution to increase people live in Shodoshima. – We empower local community by good relationship between natives and migrants. – We create comfortable town for migrants.

How does this program align to the JCI Plan of Action? It fits to JCI Action Plan that citizens objectively commit to develop local community. 1. We provided opportunity of positive change that citizens in Shodoshima take action for local community with good communication between natives and migrants. 2. We developed active citizens who take action for community development.

Was the budget an effective guide for the financial management of the project? The board of JCI Shodoshima decided the budget of this project in detail. The committee kept this budget and use money effectively.

How does this project advance the JCI Mission and Vision? JCI Mission We provided opportunity to citizens that they participate community development project. JCI Vision 1. We developed active citizens by this project. It empower local network that is basement of global network. 2. By this project citizens understand the importance of community development. Members took leading action to develop local community.



Award Category criteria

# 2

## Membership Participation

By number, how many members were involved in this program? **29 members**

By percentage, how many members of the Local Organization were involved in this program? **95%**

Describe the main roles of the participating members in this program. **29 members of JCI Shodoshima 44 migrants Mayer of Tonosho Town Mayer of Shodoshima Town 2 officers of Tonosho Town and Shodoshima Town 20 natives in Shodoshima Island**

SHOUD ILAND Member



JYOUKOU TEMPLE IS MY Workshop place



We ARE JCI SHOD ISLAND



Award Category criteria

3

Community Impact

How did the Local Organization measure community impact for this program?

We did small survey to participants at the event. After the event, we did some interviews to participants and people around them. Many participants want to join this event again. Some participants said “there were no enough time to discuss deeply” and “I want to talk more people. We thing this event should be repeated and expanded in the next year

Describe the actual community impact produced by this project.

Some participants made some relationship for their business.





Award Category criteria

# 5

## Long-term Impact of the Program

What is the expected long-term impact of this project?

This project is continuous and already controlled by an independent committee of citizens. There are many migrants and possible migrants. Non profit organization will be founded to activate communication between natives and migrants.

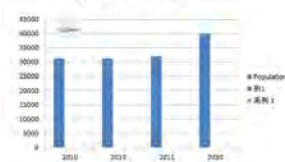
What changes would you make to improve the results of this project?

It is needed that constant and stable opportunity to activate communication between natives and migrants.

reality of our island



Population of the future



It is daytime

