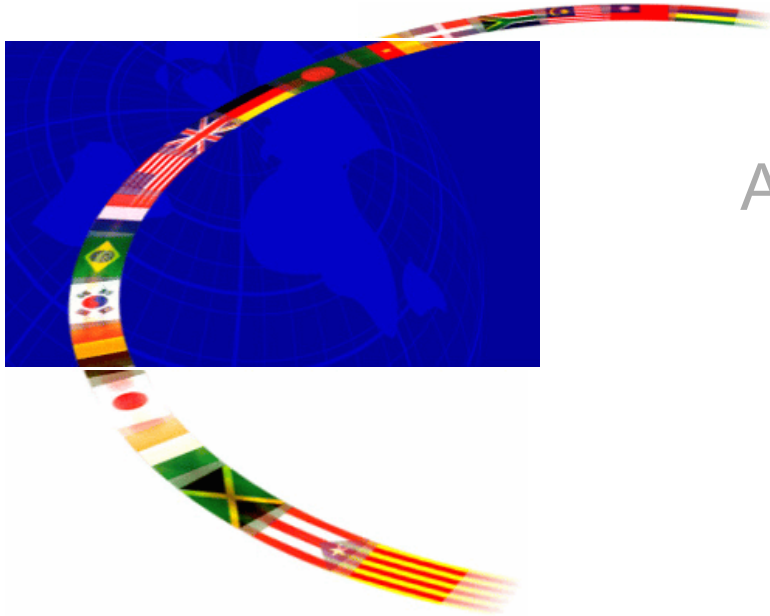




Junior Chamber International
Worldwide Federation of Young Leaders and Entrepreneurs



Awards Entry

2013 Jci World Congress
Enrich and broaden children's horizon
JCI JAPAN
Best Long-term Local Community Program



Junior Chamber International
Worldwide Federation of Young Leaders and Entrepreneurs

Entry Information

Award Program:

Category:

NOM Information

National Organization:

National President:



Kosuke Obata

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LOM Information

Local Organization:

President:

President Email: shigenari@yamakin-gold.co.jp

Basic Information

Duration : Jan 2007 - Sep 2013

Staff : 70

Sponsors : Board of Education, Osaka City, 96 elementary schools, Yomiuri News paper, JCI Osaka members and Obs

Budget : US\$1540

Profit / Loss : none

In which UN MDG best fit (if apply) : ?:

Who is benefited ? : 2.6million people that live in the local region.(especially children)

Objective : JCI Osaka provide an opportunity for elementary school children to create positive change through providing them tuition and after school enrichment teach by JCI members and cooperative NPO people.

1) Through education, cultivate global leader

2) We proved that leadership is not only for someone special but also for everybody.

3) Empower KIDS leader to be better and increase their interest to change their community be better.

Overview : [Preparation for the program]

JCI Osaka held more than 10 times of meeting with city government, elementary school teacher, parents, and citizen. Gathering as many opinions from different positioned people participate in the meeting, and found the problem. [The problem, living in the small community, and they dont have enough opportunity to widen their perception and experience]

[Actual program]

1) All the members took some lessons of teaching skill and mental attitude to teach children.

2) We provide more than 100 times (usually 2 hours per time, which is about 200 hours) of tuition to children based on each members job or experimental rules.

3) We provide opportunities to broaden childrens horizon; moral lesson, importance of having future dream, friendships, world news, United Nation MDGs.

[After program]

To brushup what they learn and not to forget, let children talk what they learned to their family and friends.

To act to be better to community, let children think what they can do.

Results : We conducted questionnaire survey after all the tuition.

We have done 2 times of verification meeting. For the verification meeting, 25 citizens, 10 teachers from schools, 8 government officers, 15 cooperative organization, and 70 of our committee member joined. And from the questionnaire survey to the children, we are confidence of the meaning of this project.

[Questionnaire answers snippets]

1) I understand that the good you do for others is good you do yourself; compassion is not for other people's benefit.

2) I want to help people who has some problem.

- 3) I want to do a job in the future that related to government.
- 4) I want to be grownup who always help others.
- 5) I understand that we human beings are all conected in the world.
- 6) I will try harder in order to make my dream come true.

Actions Taken : [Meetings],[Prepeation],[Training ourselves as lector], [Tuition], [Questionnaire],[Verification meeting]

2012 Jan: Hand over from 2011 committee members, and we pay a visit to city government, schools, cooperative organization, and held meetings.

2012 Jan- 2013 Sep: Deliver tuition and after school enrichment. We did 138 times to 96 schools, to 5202 children, and 105 members and cooperative organization members played a role of lector.

2012 March -October: Training ourselves as lector (5 times)

2012 May: Meeting with schools

2012 May: Recruiting citizen lectors (primary recruit)

2012 July: Meeting with parents of children

2012 August: Recruiting citizen lectors (secondary recruit)

2012 Sep: Interval verification meeting

2012 Oct- 2013 Sep: conduct after school enrichment lesson to schools (6 schools per month)

2012 Dec: Verification meeting

2013 Jan: Meeting with City government

2013 Mar: Report to city government, schools, parents, cooperative organizations.

2013 May: Supporting each schools to held tuition and afterschool enrichment lesson conducted by schools and communities themselves.

2013 June-Sep: Training citizen lectors (4 times)

Recommendations : Ideal form of this project in the future

1) We should follow-up survay what changes has occur to children after taking the tuition and after school enrichment lessons.

2) We should keep the good relation with city government, companies, and communities, who cooperate the project. We should be a leading global network of young active citizens, so that we should provide an opportunities to communities and companies to create positive change, which is to hand over this project to community and companies.

Award Category criteria

1

Objectives, Planning, Finance and Execution

What were the long-term objectives of this program? JCI Osaka provide an opportunity for elementary school children to create positive change through providing them tuition and after school enrichment teach by JCI members and cooperative NPO people.

- 1) Through education, cultivate global leader.
- 2) We proved that leadership is not only for someone special but also for everybody.
- 3) Empower KIDS leader to be better and increase their interest to change their community be better.

How does this program align to the JCI Plan of Action? 1) We change Osaka citizen positive, and active citizen started to try to contribute to community as chain reaction.

- 2) For continual and long-last development of community, we empower from young to old to create positive change.

- 3) This project also made people and organization realize the importance of social responsibility.

Was the budget an effective guide for the financial management of the project? Settling the budget in advance, we could be able to accomplish our objective of the program effectively and in a low-cost.

How does this project advance the JCI Mission and Vision? 1. Through providing an great opportunity to empower children broaden their horizon.
2. We cultivate many future leaders to our community. Thus we had advance the JCI Mission.
3. We provide an opportunity to make future active citizens understand JCI and thus we advanced the JCI Vission.

Progression in quality

Group Leader

Speaking

Motivation

JCI

Relationship

Principal meeting

Board of education

JCI



Develop the Active Citizens

CITIZENS

Meeting

Public Relations

JCI

Award Category criteria

2

Membership Participation

By number, how many members were involved in this program? **70**

By percentage, how many members of the Local Organization were involved in this program? **90%**

Describe the main roles of the participating members in this program.

- Lector training (3 members)
- Public recruiting of lectors from citizens (3 members)
- Making Action plan, implementation, verification (35 members)
- Training Cooperative organization collection of the technical acquisition (35 members)
- Training teaching skill and mental attitude to teach children (3 members)
- Bridge-building between government, schools, parents, and citizens (5 members)
- Public recruiting of lectors and cooperative organization (3 members)
- Public relations (3 members)
- Venue preparation (3 members)
- Questionnaire and verification (2 members)





Award Category criteria

3

Community Impact

How did the Local Organization measure community impact for this program?

1) Took questionnaire to children before and after conducting the programs.

2) Did hearing investigation from schools, cooperative organization, government, and cooperation.

3) We got Official certificate of appreciation from Osaka city mayer.

4) Conducted two times of verification meetings, inviting 25 citizens, 10 teachers from schools, 8 government officers, and 15 cooperative organization.

Describe the actual community impact produced by this project

We could create citizens awareness of cultivating not only their own children but whole children in the community.

We could create within and between community network.

We could create leaders who spontaneously act to change their community better through the project.

[Cooperative organizations]

Organizations including companies, they are aware of happiness of contributing for their community and they became active organizations. In addition, they are proud of themselves who take social responsibility to their community.

[Citizens]

In the sense of Individual social responsibility, citizens are aware of their possibility to be able to contribute themselves to their community. We provided the opportunity for them to positive change.

Some of the citizens started to conduct tuition and after school enrichment lesson by their own.

[Children]

Some of the children started to donate in their school for same generation children who is suffering in the world, by taking class of UN MDGs. Some of the children started to exchange letters with the same generation children in The North East Earthquake.



Award Category criteria

4

Impact on Local Organization

How did the Local Organization benefit from running this project?

- 1) JCI Osaka has grown ties with government, schools, citizens, and cooperative organizations.
- 2) JCI Osaka provided an opportunity to empower community people to create positive change, and we are keeping good relationship with them, and we became an leading global network of young active citizens.
- 3) Through providing opportunity to positive change, the members of JCI Osaka try their best to be a good example for citizens as a active leaders.
- 4) We have gained more organization and company who want to contribute to community this year, and we are sure the candidateds will increase year by year.

How did the program advance the JCI Mission?

We could be able to change the childrens positive : Through providing opportunity to meet and hear about unknown world, which they cannot learn from school, their horizen broaden more and their interest spread wide and big. Also being involved with active citizens including JCI Osaka members, children definetly changed positively.





Award Category criteria

5

Long-term Impact of the Program

What is the expected long-term impact of this project?

JCI Osaka has already spread this project to most of the elementary schools in the city. Through award application, we hope this pfoject will be see by many members and spread to Japan, and to world. The plan of action is very simple and easy to spread, we hope this gives an opportunity to create a positive change to the chapter who started this project.

What changes would you make to improve the results of this project?

JCI Osaka should support community or citizen who want to start this project by themselves.

[Improve pont]

Post this project detail to website and make it easy for citizen or other organization to bring in the projects.

Keep challenging to the project and JCI Osaka will create more deep relationship with government, community, and other organization, and we should be the leading global network of young active citizens.



