

開催期間:	2011.9.25~2012.10.31
スタッフ:	14 members
支援者:	Ministry of Education,Culture,Sports,Science and Technology, City of Nagoya, City Board of Education
予算:	\$16565(1\$=¥90)
利益／損失:	None

<p>誰の為に？</p>	<p>2.2 million citizens living in Nagoya City</p>
<p>目的:</p>	<p>The purpose of this project is to create a local community with sustainable development.</p> <p>In accordance with JCI Mission, CI Nagoya provided an opportunity to positively change citizens awareness.</p> <p>The goal of the awareness development is to create "citizens having a sense of fostering next generation by the entire local community."</p> <p>"As the result of this awareness development, sustainable community development will be achieved."</p>
<p>3 行程度 400 字以内</p>	<p>[Background]</p> <ol style="list-style-type: none"> <li>1. City of Nagoya is the third largest city in Japan with a population of 2.2 million.</li> <li>2. In Nagoya City, due to population inflow from surrounding areas, urbanization is in progress where increasing number of residents are not involved with the community.</li> <li>3. In Japan, it has been a tradition that neighbors formed an autonomous community to engage in fostering the next generation of the community, achieving sustainable development of the entire community.</li> <li>4. However, due to the progress of urbanization, such traditional community does not function any more as you do not know who are your neighbors.</li> <li>5. In this respect, both the citizen and the administration sides have raised concern about reduction in number of people who participate in the traditional community as well as the fixation and aging of such people for several years in the conference meetings of Nagoya City and its citizens.</li> <li>6. This project leads to creating "citizens with awareness of fostering the next generation by the entire community", contributes to the re-creation of the community enabling sustainable development of the entire community.</li> </ol>

概要:

JCI Nagoya executed the project in two attempts in order to achieve the goal.

A project to think about fostering the next generation by the entire community.

1. Step 1 : Voluntary planning and implementation of local events by citizens as a test case.

- Covering elementary school children, an event to experience local culture was newly created as a test case of awareness development to consolidate citizens to foster the next generation.

- 14 members of JCI Nagoya and 16 citizens living in the elementary school district where the event was to be held formed a steering committee.

- The steering committee had a monthly regular meeting for the implementation of the event.

Men and women of all ages repeated discussions.

- After the regular meeting, the committee published a newspaper and distributed it to the entire local community.

It advertised the process of managing the event widely to the citizens who did not take part in the steering committee.

- The committee members and 81 elementary school pupils took part in the preparation work other than regular meetings, which enabled intergenerational exchange.

- On the day of the event, the steering committee (30 members), 81 elementary school pupils, 245 citizens and 93 JCI Nagoya members other than the steering committee members participated in the event.

- On the day of the event, a video that recorded the regular meetings and the preparation was shown in order to enlighten the citizen participants on fostering the next generation by the entire community.

- A local free paper (circulation: 45000 ) reported the event.

It introduced the purpose of the project as well as the event widely.

全部で 400字以上

## 2. Step 2: Holding of a group discussion regarding fostering the next generation by the entire community

A group discussion was held on the development of awareness to consolidate citizens to foster the next generation.

The persons from administrative agencies in charge of fostering the next generation, members from non-profit organizations, citizens (73 in total), elementary school pupils (10) and JCI Nagoya members (154) took part in the discussion.

- The purpose of the project is presented to administrative agencies and they accepted for their cooperation.

- Participants are divided into a group of 7 mixing men and women of all ages.

Each group had a discussion and selected an agenda concerning the given theme.

- Each participants proposed a solution to the agenda and had discussion on the content.

- The result of the discussion was presented by each group.

- Comments were made by guest speakers.

- The video record of the project (Step 1) and the verification result were provided to the participants as reference material.

- The Step 2 project was announced and advertised in the Step 1 project.

- The project was introduced in the website of the Ministry of Education, Culture, Sports, Science and Technology and the purpose of the project became widely known to citizens.

- The project was introduced in the SNS and blogs of the guest speakers, education experts and intellectuals who participated in the discussion so that the details of the project became widely known to the citizens.

- The project was reported by a major local newspaper (circulation : 2.7 million) A newspaper reporter who took part in the project wrote an article of his experience.

Thanks to this report, the detail of the project became extensively known.

- A written report (1000 copies) were made and distributed to administrative agencies, schools of education of each university and the citizens.

<p>結果:</p>	<p>[SUMMARY OF THE RESULET]</p> <p>Result 1: Participants became "citizens with awareness to foster the next generation by the entire community".</p> <p>Result 2: Participants carried out specific undertakings to "foster the next generation by the entire community".</p> <p>Result 3: An extensive enlightenment movement was carried out to the citizens showing the importance of creating citizens with awareness to foster the next generation by the entire community.</p> <p>[REASONS]</p> <p>Result 1: Participants became "citizens with awareness to foster the next generation by the entire community".</p> <ul style="list-style-type: none"> <li>- According to the survey to the Step 1 steering committee, all participants (100%) answered that they developed awareness to foster the next generation by the entire community thanks to this project.</li> <li>- According to the survey to the Step 2 project participants, all of them (100%) answered that they developed awareness to foster the next generation by the entire community.</li> </ul> <p>[Participants of step1's Comment]</p> <ul style="list-style-type: none"> <li>It was significant to discuss the matter from various viewpoints.</li> <li>New perspective was provided by children s point of view.</li> <li>I felt that some undertakings can be started as soon as possible.</li> </ul> <p>[Participants of step2's Comment]</p> <p>following comments were made by the participants regarding future development.</p> <ul style="list-style-type: none"> <li>Supporting local families with the next generation by active exchange with citizens in the neighborhood.</li> <li>Holding an event identical to this project independently.</li> <li>Holding an event to transfer special skill to the next generation.</li> <li>Reorganization of the school-centered community structure to foster the next generation.</li> <li>I would like to take part in familiar volunteer activity.</li> </ul>
	<p>Result 2: Participants carried out specific undertakings to "foster the next generation by the entire community".</p> <ul style="list-style-type: none"> <li>- According to the follow-up hearing to the participants, the following answers were obtained: <ul style="list-style-type: none"> <li>I started to attend the neighborhood citizen meeting.</li> <li>Cow bells were given to pupils as an anticrime measure.</li> </ul> </li> <li>- A town assembly member who took part in the project started a new project in her home town to stay overnight at school together with neighbors so that the entire community gets involved in fostering the next</li> </ul>

	generation.
	<p>Result 3: An extensive enlightenment movement was carried out to the citizens showing the importance of creating citizens with awareness to foster the next generation by the entire community.</p> <ul style="list-style-type: none"><li>- The importance of creating "citizens with awareness to foster the next generation by the entire community" was conveyed to all Nagoya citizens by reporting the project details including preparatory steps in the entire Nagoya City.</li><li>- Guest speakers, education experts and intellectuals who took part in the project evaluated this project as significant in SNS and blogs, transmitting our project details widely.</li><li>- The project was introduced in the website of the Ministry of Education, Culture, Sports, Science and Technology and the purpose of this project became widely known to the citizens.</li><li>- A written report on the project was issued (1000 copies) and delivered to administrative agencies, schools of education of each university and citizens in order to present this activity.</li><li>- A guest speaker has introduced this project as a model case in his book which will be published in May 2013 by a major Japanese publisher.</li></ul>

<p>行動:</p>	<p>[Progress of the project plan]  Year 2011:  September 25: First Meeting of staff members/planning of research;  October 2011 to March 2012: Research of other area's enterprise of fostering the next generation;  Year 2012:  March 23: Study Meeting (Lecturer: Diet Member);  March to June: Research of Nagoya city's previous enterprise of fostering the next generation;  June: Project Planning;  July 4: 1st Regular Meeting of the steering committee for the Step 1 event project ;  August 18: 2nd Regular Meeting of the steering committee for the Step 1 event project;  July to August; Preparation work for the Step 1 event project ,  Distribution of bulletin of the regular meeting;  August 25: Holding of the Step 1 event project ;  September 15: 3rd regular meeting of the steering committee for the Step 1 (follow-up verification work);  September: Preparation work for the Step 2 group discussion,  Explanation of the outline and request for cooperation to administrative agencies, non-profit organizations.  PR activities in elementary schools and local autonomous organizations in Nagoya;  September 23: Holding of the Step 2 group discussion project;  October 2012: Survey summary, sending letters of thanks and follow-up hearing, Preparation and distribution of a report of the whole project</p>
<p>全部で 200 字以上 2000 字以内程度</p>	
<p>考察や推奨</p>	<ol style="list-style-type: none"> <li>1. When implementing group discussion as in this case, it is easy for the citizens to positively change because specific images and strong impacts can be given to the citizens if a test session is held in advance and the verification result is introduced.</li> <li>2. By coordinateing with administrative agencies and external groups with the identical purpose, it can be easily found out which organizations/groups to work with if the citizens want to initiate their</li> </ol>

	<p>activity after the project.</p> <p>3. A larger impact can be given to the society by reporting the project by means of mass media, SNS and blogs of intellectuals.</p> <p>Therefore, it is essential to invite journalists and intellectuals to the project so that they can transmit their experience.</p>
	<p>[Unexpected Result]</p> <p>1. Step 2 project was evaluated as significant by the intellectuals and mass media reporters who became involved.</p> <p>The details of the activity were introduced widely, giving a large impact to the society.</p> <p>2. Immediately after the project, a town assembly member who participated in the project organized a specific project for fostering the next generation by the entire community.</p>
	<p>[Contributing factors]</p> <p>Step 2 group discussion gave a strong impact to the participants due to the following three reasons:</p> <p>1. The event provided a verification result of the Step 1 test case in the Step 2, giving a concrete image of the project.</p> <p>2. By seeking for coordination with administrative agencies in charge of fostering the next generation, an executable plan was suggested.</p> <p>3. Problems and solutions were proposed from a variety of viewpoint by having discussion in a group of men and women of all ages.</p>
	<p>[The most important points of our Program]</p> <p>1. The steering committee was formed together with the citizens before implementing a test case.</p> <p>Based on the verification, a group discussion was held.</p> <p>These steps led to specific discussion on the purpose of creating "citizens with awareness to foster the next generation by the entire community".</p> <p>2. The project was carried out in cooperation with education institutions.</p> <p>By doing so, a network was constructed for the creation of the "citizens with awareness to foster the next generation by the entire community" .</p>
<p>全部で200字以上</p>	<p>JCI Nagoya Best Project Prize among Local Organisation</p>

[Comments of Guest speaker]

I was deeply impressed with flexible idea, logical thinking skill and presentation skill of the next generation.

I was also moved by the skill of the current generation citizens who successfully extracted such skills from the next generation;

Facilitation by JCI Nagoya members was excellent as it was carefully prepared and carried out with meticulous care;

I hope that this project will further expand.

[Medias]

[Step 1 event project]

1. a local free paper (circulation 45000) extensively reported the purpose of the project as well as the event held.

[Step 2 project]

1. the project was presented in the website of the Ministry of Education, Culture, Sports, Science and Technology (MEXT) and the purpose of the project became widely known to the citizens.

2. Regarding the Step 2 project, guest speakers, education experts and intellectuals who participated in the project made mention of this project in their SNS, blogs and others that the details of the activity were widely transmitted.

3. Regarding the Step 2 project, a major local newspaper (circulation 2.7 million) covered an article of experience by a newspaper reporter who took part in the project, thus the details of the project were extensively covered.

4. A guest speaker referred to this project as a model case in his book which will be published by a major Japanese publisher in May 2013.