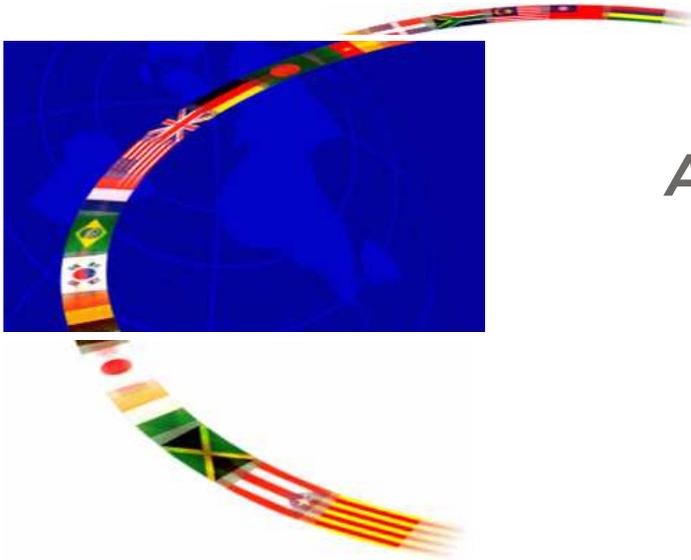




Junior Chamber International
Worldwide Federation of Young Leaders and Entrepreneurs



Awards Entry

2016 Jci Congress In Quebec, Canada
Hamakko School 2016(Ocean land)
JCI Japan
Best Local Personal Skill Development Program



Entry Information

Award Program:

Category:

NOM Information

National Organization:

National President:



Shigenari Yamamoto
E-mail: japan@jci.cc

LOM Information

Local Organization:

President:

President Email: takao_tonouchi@yanasetech.co.jp

Basic Information

Duration : June 2, 2016

Staff : 80 members

Sponsors : 1) The City of Yokohama Government Policy Division
2) Ocean City Yokohama Council
3) JAMSTEC

Budget : USD9,700.00

Profit / Loss : 0

In which UN SDG best
fit (if apply): ?:

Who is benefited?: Citizen of Yokohama city and people working in Yokohama city.

Objective : 1) The use of community resources provides learning opportunities or experiences for the participants.
As they talk and think about what they have learned, they are building shared understanding and interest.

2) The program offers hands-on learning experiences to the participants while fostering maritime professional's knowledge and skills, inspiring them to widen their point of view, to love and care about the oceans.

3) Collaboration among industry, government and academia stimulates the educational environment of the whole town.

Overview : We work across maritime sectors and industries for realization of Ocean City Yokohama, since the city is a maritime business service hub as well as home for the maritime colleges, research institutes and maritime agencies.

The city government formed the Ocean City Yokohama Council and it is composed of 22 organizations, particularly private companies, government agencies and academia.

As a backgrounder, our field of activity Yokohama Port Festival was born under the concept of proving the citizens of Yokohama city an opportunity to celebrate the opening of the port and express thanks to the port. Now, the festival proves a great success, drew a huge crowd and turned into an event where we can send inspirational messages to the public via mass media.

We took advantage of this opportunity to raise awareness about our oceans, to introduce the joint endeavor program supported by our city government, industries and academia.

Also thanks to the local mass media, JCI was able to disseminate our objectives and activities to the public.

Results : Maritime professionals took charge during a learning session. The participants went through simulated sailing experience. They learned about ropework followed by hands on practice.
It was observed that during the session, children exhibited cooperation with others in order to ensure the correctness of their ropework so that they can complete the workshop.
We believe that interpersonal communication was a good learning for the participated children to communicate and accept each other's individuality.

After the learning session (input time), we proceeded to quiz session (output time) Children had to present ideas and share their knowledge learned in the previous session to answer the questions.

Exchanging and sharing ideas also an another learning experience for them to communicate and accept each other's individuality.

Lastly, children were able to make friends from different schools and areas.

Actions Taken : Our workshop is composed of 3 contents

1) Seafarer

Master the necessary boating knots. Apply knot tying skills to make a pet bottle strap or its parts. Learn the wisdom of seafarer.

2) Ocean floor explorer

Q&A and quiz format program was based on the articles from the wall

newspaper The sea and the earth issued by JAMSTEC, one of the cooperating organization.

The program aimed to learn about ocean floor, the place where unfamiliar to us.

The better our knowledge, the more effectively we understand. To address this issue thoroughly, the committee have conducted some preliminary studies and warranted to give fun-filled lecture so that children can enjoy and willing to learn. Also our member took part in the learning activity.

3) Ocean animals care taker

The program was composed of lecture and hands-on lesson.

As an introduction, children studied how to take care of the ocean animals and how to communicate with them.

For the next step, we brought penguin into the classroom to offer them exciting direct experiences. The purpose of the activity was to teach children the fact that dealing with the ocean animals is a not an easy task and full of challenges.

We believe learning to care for animals provides an invaluable experience, create an opportunity to think and talk what they can do and eventually children learn to respect animals.

Recommendations : The City of Yokohama Educational Vision states in order to support the growth of child's emotional, social and physical well-being, it is vital that during early childhood, they are provided with opportunities to learn through interaction with others and to promote their participation in the life of the community Furthermore, in September 2015 Ocean City Yokohama Council was formed for the purpose of strengthening the program which is designed to educate children and raise awareness for the ocean conservation.

We must realize the importance and value of the oceans and stretch our interests and insights.

Every participant has their own thoughts or experience and the such precious assets could be a source of creativity and driving force to achieve visions.

As one of the organization belong to Yokohama-well-known port town, we committed to teach our children the value of our oceans and ports, give them exciting outside the classroom lessons needed for the growth of their emotional, social and physical well-being based on the concept of All Yokohama

Award Category criteria

1

Objectives, Planning, Finance and Execution

What were the objectives of this program?

- 1) The use of community resources provides learning opportunities or experiences for the participants. As they talk and think about what they have learned, they are building shared understanding and interest.
- 2) The program offers hands-on learning experience to the participants while fostering maritime professional's knowledge and skills, inspiring them to widen their view, to love and care about the ocean.
- 3) Collaboration among industry, government and academia stimulates the educational environment of the whole town.

How does this program align to the JCI Plan of Action?

【Impact】

We explained that if our community based dissemination activity is considered a model case, it would bring good influence since the activity spread the idea of using community resources to provide learning opportunities or experiences for the participants, raising awareness about oceans and ports.

【Cooperate】

We have gained confidence and consciousness that we are responsible for the growth of child's emotional, social and physical well-being. Moreover, we created a good opportunity to have a clear understanding of the Ocean City Yokohama policy. Cooperating private companies, government agencies and academia were provided with a chance to further discuss regarding the policy implementation.

【Connect】

The Ocean City Yokohama Council was formed in order to establish cross sector partnership. Now the council is composed of 22 organizations, particularly private companies, government agencies and academia. Their unique structure caught the attention of vast event goers and the mass-media. Their participation helped raising awareness about our oceans and boosted disseminating the joint endeavor program supported by our city government, industries and academia.

Was the budget an effective guide for the financial management of the project?

Yokohama Port Festival was born under the concept of proving the citizens of Yokohama City an opportunity to celebrate the opening of the port and express thanks to the port.

Now, the festival proves a great success, drew a huge crowd and turned into an event where we can send

inspirational messages to the public via mass media.
We took advantage of this opportunity to raise awareness about oceans, to introduce the joint endeavor program supported by our city government, industries and academia.

How does this project advance the JCI Mission and Vision?

【Mission】

We work across different sectors and industries for realization of Ocean City Yokohama Through the engagement, we have gained confidence and consciousness that we are responsible for the growth of child's emotional, social and physical well-being. Moreover, we successfully strengthen our ties with the local government and start a new relationship with council member companies or organizations.

【Vision】

The participants are provided with hands-on learning experience while fostering maritime professional's knowledge and skills, inspiring them to widen their point of view, to love and care about the ocean.



Award Category criteria

3

Skills Developed

What skills were developed in this program?

1) Acquire necessary ropework skills, know about task and duty that may be required onboard activities and learn how to deal with oceans.

2) Encourage participants to cooperate with others in order to ensure the correctness of their ropework so that they can complete the workshop.

We believe that interpersonal communication was a learning for children to communicate and accept each other's individuality.

3) Children had to present ideas and share their knowledge learned in the previous session to answer the questions.

Exchanging and sharing ideas also an another learning experience for them to communicate and accept each other's individuality.

How were these skills developed? Describe the methods and activities used.

Since maritime professionals took charge during a learning session, the participants went through simulated sailing experience.

They acquire necessary ropework skills, know about task and duty that may be required onboard and learn how to deal with oceans.

Moreover, children were encouraged to cooperate with others in order to ensure the correctness of their ropework so that they can complete the workshop.

We believe that interpersonal communication was a learning for children to communicate and accept each other's individuality.

In addition to the learning session (input time), we proceeded to quiz session (output time) so that children had to present ideas and share their knowledge learned in the previous session to answer the questions.

Exchanging and sharing ideas also an another learning experience for them to communicate and accept each other's individuality. Lastly children were able to make friends from different schools and areas.



Award Category criteria**4****Impact on Participants**

What was the intended impact on the participants?	Understand the endeavor led by the city government for realization of Ocean City Yokohama and create a chance to further discuss regarding the policy implementation together with cooperating private companies, government agencies and academia. This is a golden opportunity for us to disseminate our activity, development of human resources through the effort of development of community and to implement programs for promoting sound growth of youth.
Describe the actual impact on the participants.	Youth participate in the program learned the important lessons of life outside the classroom such as the wisdom developed by seafarer and the principles of morality, given opportunities to experience task and duty that may be required onboard. The purpose is to offer extraordinary experiences and provide some motivation for them to widen their point of view, to love and care about the oceans.

Award Category criteria

5

Long-term Impact of the Program

What is the expected long-term impact of this project?

Children in our town will be tasked to take care of our oceans in the future. Thus, it is our responsibility to teach them the value and importance of sustaining healthy natural environment.

We must tackle the challenges at community level and each one of us should be ready for taking responsibility to guide the next generations.

In our opinion, it is indispensable for us to conduct events to cover Oceans and Ports in order to draw the attention and raise concern.

We should not limit our concern to our place only since those with limited mindsets will work within their limits. Let our children imagine that they are explorers and a field connecting to the world is waiting for them. Furthermore, youth participate in the program learned the important lessons of life outside the classroom such as the wisdom developed by seafarer and the principles of morality, given opportunities to experience task and duty that may be required onboard.

The purpose is to escalate the activity into the sustainable business by way of offering extraordinary experiences and provide motivation for them to widen their point of view, to love and care about the ocean.

What changes would you make to improve the results of this project?

It is important for the parents and their children to know that who are responsible for our town in the future. Children must be provided with opportunities to learn the history and the future.

As children share what they have learned with family members or classmates, their experiences can be a motivation for the others.

