

Basic Information / 基本情報

Duration / 開催期間

説明：～年～月 から ～年～月まで

01 Oct, 2015 - 31 Dec, 2016

Staff / スタッフ

説明：青年会議所メンバーの参加人数

例：何人 ○○member

51 members

Sponsors / 支援者

説明：青年会議所以外のメンバーがいる場合のみ記載してください

例：〇〇市ボランティア団体等

11 citizens in Sapporo
Hokkaido
Sapporo City
5 newspapers
5 TV stations
4 radio stations
1 educational institution
1 private company

Budget 予算

説明：ドルで表示してください。

例：1万円なら one hundred dollar

US\$92,600

Profit / Loss 利益／損失

説明：基金を集めること以外は、0にしてください

0

In Which UN MDG best fit (if Apply)? UN MDGs の該当項目 (もしあれば)

説明：



Who is benefited? 誰の為に？

説明：活動エリアに住み暮らす人々 人

1.9 million citizens in Sapporo

Objective 目的

説明：(例 1) 子ども対象の事業をベースにして、参加者とメンバーの意識を変革を促し、前向きな変化を創り出すため

JCI Sapporo let the citizens in Sapporo change their mind to hold positive concern to improve Sapporo.

JCI Sapporo provides the opportunity to let the citizens in Sapporo sympathize with young active citizens who have been active with their ambitions.

JCI Sapporo provides the opportunity to let the citizens in Sapporo play active parts in the various fields to improve their community.

Overview 概要

説明：必ず結果と合致しているはず

JCI Sapporo needs to continue the activities to increase the citizens who improve their community for reasons of the followings.

I . Many Japanese youths have not been found out the hope for their future compared with youths in other countries.

60% of Japanese youths has the hope for their future but 90% of youths in other countries has it.

II . Around 80% of citizens in Sapporo holds the wish to appeal Sapporo to other countries but only 30% put it into the action.

III . As the Job Openings Ratio of all Japan is 1.4 times but it in Sapporo is less than 1.0 time, Sapporo has less opportunities to play active parts in the various fields compared with other cities in Japan.

JCI Sapporo held the project called “Sapporo Smile Award” that has been held every year from 2014 to achieve the above purposes.

“Sapporo Smile Award” is the project to find out young active citizens in Sapporo who have been active with their ambitions.

I . JCI Sapporo stipulated an outline of this project that youths in Sapporo who have been active with their ambitions grew up to be active citizens for Sapporo.

II . JCI Sapporo advertised this project to find out youths in Sapporo who have been active with their ambitions by working in cooperation with the citizens in Sapporo, the various organizations and the past prize winners and judges.

As any ages was accepted in 2015, only youths in Sapporo from 20 to 40 years old who have been active with their ambitions were accepted in 2016.

III . JCI Sapporo found out 71 youths in Sapporo who have been active with their ambitions.

IV . JCI Sapporo judged the 71 youths in yardstick of futurity, creativity, empathy, contribution and patriotism.

At first, the members of JCI Sapporo judged the 71 youths.

At second, the outside judges judged the 36 youths who passed the first screening.

At third, the 10 youths who passed the second screening made a presentation about their own activities and prospects to many citizens in Sapporo.

V. JCI Sapporo chose the best of 5 youths from them and held the prize ceremony to commend to them.

JCI Sapporo told importance to keep trying with holding the ambitions to many citizens in Sapporo.

VI. JCI Sapporo conducted a survey for the 881 participants in “Sapporo Smile Award” to find out whether they were sympathized and influenced by the commended youths.

VII. As a result of the survey, it turned out that the participants up to 90% were sympathized by the commended youths and would like to hold positive concern to improve Sapporo.

VIII. The citizens participating “Sapporo Smile Award” grew up to be active citizens with holding positive concern to improve Sapporo.

Result 結果

説明：複数の短い文章になるように注意してください

目的がどのくらい達成できたか書いてください

上記の結果の想定外の結果を書いてください

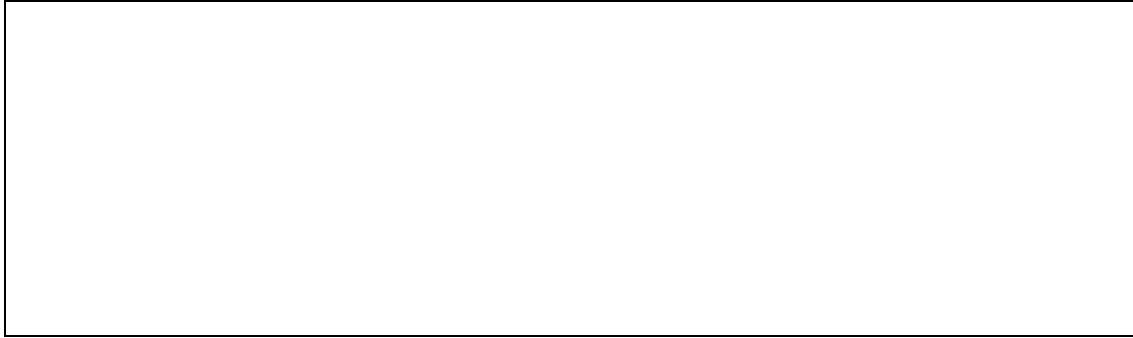
上記の結果の確認方法を書いてください

検証結果を簡潔に書いてください

JCI Sapporo was able to let many citizens in Sapporo realize the importance to have been active with their ambitions by providing the opportunities to make a presentation about youth’s own activities and prospects to them.

JCI Sapporo was able to let many citizens in Sapporo realize the importance of many young active citizens for their community improvement.

JCI Sapporo was able to let many citizens in Sapporo hold positive concern to support many young active citizens for their community improvement.



Actions Taken 行動

説明：

29 October, 2015 – In commendation for youths who have been active with their ambitions, a plan was made to raise community concern of many citizens in Sapporo.

10 January, 2016 – By working in cooperation with administration and some private companies, participants were advertised subject to youths who have been active with ambitions.

7 March, 2016 – Invitations, fliers and posters were great contributions to join the award ceremony for many citizens in Sapporo.

14 March, 2016 – The first screening was held, in yardstick of futurity, creativity, empathy, contribution and patriotism for judging.

20 March, 2016 – The second screening was held by the outside judges to choose 10 youths from 36 youths who passed the first screening.

16 April, 2016 – The presentation was held to choose 5 prize winners in front of many citizens in Sapporo.

22 April, 2016 – By working in cooperation with the performers and the past prize winners, this project was announced to some private companies to come.

18 May, 2016 – By working in cooperation with some private companies,

the prize ceremony was held to commend to 5 prize winners.

25 May, 2016 – The winners appeared on local radio and stated his impressions of this project through the whole.

26 May, 2016 – The prize ceremony was broadcasted on local TV.

15 June, 2016 – This project was run in local magazine.

17 September, 2016 – JCI Sapporo nominated 5 prize winners for TOYP project of JCI Japan. One of them was awarded The President of the House of Councilors Encouragement Prize.

Recommendations 考察や推奨

目的のうちどの部分が達成されたのか？

達成できなかった部分は、何か？

それは、なぜか？その改善策は？

JCI Sapporo achieved the following objectives.

Many citizens in Sapporo was able to realize the importance to have been active with their ambitions.

Many citizens in Sapporo realized the importance to hold positive concern to support young active citizens for their community improvement and they themselves became active citizens. That is why participants up to 90% answered that they would like to support many young active citizens who have been active with their ambitions.

The target of entry was 60 young active citizens but 71 applied.

Otherwise, it seems to be effective to give enough terms for entry to find out more young active citizens in Sapporo.

Objectives, Planning, Finance and Execution

目的、計画、財務、実施

What were the objectives of this program?

このプログラムの目的は？ ※200語まで

JCI Sapporo let many citizens in Sapporo change their mind to hold positive concern to improve Sapporo.

JCI Sapporo provides the opportunity to let many citizens in Sapporo sympathize with many young active citizens who have been active with their ambitions.

JCI Sapporo provides the opportunity to let many citizens in Sapporo play active parts in the various fields to improve Sapporo.

How does this program align to the JCI Plan of Action?

この事業は、どのように JCI の活動計画と合っていますか？ ※200語まで

I . Influence: 5 prize winners gave the sustainable influences to many citizens in Sapporo by extending the movement for their community improvement in “Sapporo Smile Award”.

II . Cooperation: JCI Sapporo extended the movement for their community improvement among many citizens in Sapporo thanks to many young active citizens who have been active with their ambitions by working in cooperation with administration, some private companies and educational institutions.

Was the budget an effective guide for the financial management of the project?

予算は事業の財務管理の為に効果的なガイドになりましたか？ ※150語まで

JCI Sapporo committed the following budgetary efforts to make this project known many citizens in Sapporo.

JCI Sapporo distributed the posters and fliers of this project to some private companies and the various organizations.

JCI Sapporo built a web site and Facebook page for many citizens in

Sapporo.

JCI Sapporo announced this project to many citizens in Sapporo through digital signage on the street where was much traffic.

JCI Sapporo placed an advertisement of this project in 2 newspapers.

Budget total in 2016

Hall rental cost JPY917,280

Hall set up cost JPY4,706,828

Publicity cost JPY1,082,160

Postage cost JPY11,234

How does this project advance the JCI Mission and Vision?

どうやってこの事業は JCI のミッションとヴィジョンを推進しましたか？

※200語まで

JCI Sapporo found out many young active citizens in Sapporo who have been active with their ambitions. After that, JCI Sapporo provided the opportunity to let them make a presentation about their own activities and prospects to many citizens in Sapporo.

JCI Sapporo built long lasting relationships with some private companies, administration and the various organizations through this project.

※画像4つ必要

ページ4

Membership Participation 会員の参加

By number, how many members were involved in this program?

事業のスタッフは何人？ ※2語まで

51 members

By percentage, how many members of the Local Organization were involved in

this program?

LOM メンバーの参加率は？ ※ 1 語まで

75.9%

Describe the main roles of the participating members in this program.

このプログラムで参加しているメンバーの主要な役割を簡潔に記述してください ※ 3 0 0 語まで

10 judges
51 members of JCI Sapporo
71 candidates
1 master of ceremonies
The Mayor of Sapporo
76 guests

※画像 4 つ必要

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Skills Developed 習得された技術・能力

What skills were developed in this program?

どんな技術・能力が、このプログラムで習得されましたか？ ※ 1 5 0 語まで

To confirm that many young active citizens who have been active with their ambitions are able to improve their community in the future.

Ability to say about their own activities and prospects to gain sympathy from many citizens in Sapporo.

How were these skills developed? Describe the methods and activities used

これらの技術・能力はどのように習得されましたか？用いられた手法と活動を

記述してください ※300語まで・2015年から変更

Many citizens in Sapporo knew about many young active citizen's own activities and prospects concretely as they are able to improve their community in the future.

Young active citizens made a presentation about their own activities and prospects to many citizens in Sapporo to gain sympathy from them.

※画像4つ必要

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Impact on Participants 参加者への影響

What was the intended impact on the participants?

参加者への意図された影響は、何でしたか? ※150語まで

The participants become active citizens with holding positive concern to their community.

Youths confirm the importance to have been active with their ambitions.

Describe the actual impact on the participants.

参加者への実際の影響を記述してください。 ※300語まで

Many citizens in Sapporo became active citizens with holding positive concern to their community through the presentation by young active citizens in Sapporo about their own activities and prospects.

Young active citizens firmly established their ambitions for their community improvement by the presentation about their own activities and prospects to many citizens in Sapporo.

※画像 4 つ必要

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Long-term Impact of the Program プログラムの長期的な影響

What is the expected long-term impact of this project?

このプロジェクトの期待される長期の影響は、何ですか？ ※200語まで

As saying about many young active citizen's own activities and prospects moreover, it is possible to create more active citizens who sympathize with them.

As many citizens sympathize with them, they become to be more active for their community improvement.

As many citizens in Sapporo hold positive concern and become to be more active for their community improvement, they can involve each local citizens and improve Sapporo city.

What changes would you make to improve the results of this project?

このプロジェクトの結果を改善するために、どんな改善策がありますか？

※300語まで

Many citizens of all ages need to say their ambitions and prospects to be sympathized with the importance of ambitious activities from many citizens in Sapporo.

That is why many citizens in Sapporo change their mind to hold positive concern to improve Sapporo as they are sympathized from many citizens of all ages who have been active with their ambitions.

※画像 4 つ必要