

Basic Information / 基本情報

Duration / 開催期間

説明：～年～月 から ～年～月まで

August 16, 2016 to September 21st, 2016

Staff / スタッフ

説明：青年会議所メンバーの参加人数

例：何人 ○○member

19 members of JCI Sapporo

Sponsors / 支援者

説明：青年会議所以外のメンバーがいる場合のみ記載してください

例：○○市ボランティア団体等

NEXT LEVEL Co., Ltd.
Academic support meeting NPO corporation
MARUYOSHI NISSINDO INSATSU Co., Ltd.
NORTH Elements Co., Ltd.

Budget 予算

\$8, 0 0 0

Profit / Loss 利益／損失

NONE

None

In Which UN MDG best fit (if Apply)? UN MDGs の該当項目 (もしあれば)

説明：

NONE

None

Who is benefited?

1.95 million Sapporo civilities

Objective 目的

- JCI Sapporo has noticed that it is low level of young generation's awareness about the social subject of Sapporo, because junior and senior high school students were not taught about the career education.
- JCI Sapporo raises the social entrepreneur producing both the sides of a community services and profits.
- JCI Sapporo leads the students to active citizens reforming the society.

Overview 概要

- Sapporo city has problems like the decreasing birthrate, an aging society, difficulty of women's empowerment, and also a depression of competitive power in international scene.
- There are 945 NPO in Sapporo city. But there haven't been spread in Sapporo yet. Therefore, we decided the students leading the society.
- JCI Sapporo creates an entrepreneur program that planned a four times program which were a basic volume, experience editing, making a business plan and practice section.
- JCI Sapporo published SNS for promoting. As a result, 88 participants (plan ratio 419%) and the participants more than a schedule gathered to a collection capacity of 21.

1. Social entrepreneur program (basic course)

They could understand deeply about a social entrepreneur, because we've done a workshop about the way to solve a social subject.

2. Social entrepreneur program (occupation experience section)

They visited the entrepreneur's working place in Sapporo. We made an opportunity about learning through an explanation and a lecture of the contents.

3. Social entrepreneur program (volume on business plan)

They made a document of business plan to make an opportunity about learning concretely towards entrepreneurship.

4. Social entrepreneur program (practice section)

They reformed consciousness as a leader who tows society for the purpose of both sides of philanthropy and profit by doing along with a business plan.

5. Grooming-of-new-leaders regular meeting

A total of 200 participants in 21 students, 84 general adults, 94 JCI Sapporo members, and one senior member gathered.

At the regular meeting, many participants were raised by that they showed a short film about their feeling and thinking along with the social entrepreneur program.

The students who participated in that program had the consciousness becoming to a social entrepreneur. It is because we got a questionnaire that all the members were able to deepen an understanding about the social entrepreneur so they could become conscious of the leader who tows society.

The students were able to have the thinking that ties the technique of solving social problem to business, because they could practiced their business idea.

JCI Sapporo changed the conscious of the leader who tows a community toward to the students who participated.

It is because we got the reply made their consciousness change as a result of the questionnaire obtained 97%.

Actions Taken

説明

May 2, 2016 Draft plan
 August 1 Press-Releases mailing and flier distribution
 August 1 Participant collection receptionist
 August 24 End of a participant collection receptionist
 August 26 Social entrepreneur program (a basic volume and occupation experience section)
 Sapporo Seishin woman institute: 8 participants
 Ritsumeikan Keisho high school: 8 participants
 Sapporo Kosei junior high school: 70 participants
 Hokkai Gakuen University: 2 participants
 August 29 Social entrepreneur program (basic volume)
 September 1 Social entrepreneur program (occupation experience section)
 September 5 Social entrepreneur program (occupation experience section)
 September 12 Social entrepreneur program (a basic volume and occupation experience section)
 September 16 Social entrepreneur program (volume on business plan)
 September 19 Regular meeting for new leader

 Sapporo Seishin woman institute: 7 participants
 Ritsumeikan Keisho high school: 7 participants
 Sapporo Kosei junior high school: 5 participants
 Hokkai Gakuen University: 2 participants

Recommendations 考察や推奨

目的のうちどの部分が達成されたのか？

達成できなかった部分は、何か？

それは、なぜか？その改善策は？

JCI Sapporo achieved a purpose by the following contents.
 JCI Sapporo made the students who participated in the program change positive.
 All participants were able to have the thinking that ties the technique of solving a social problem to business.
 It is because it answered that all the members were able to deepen an understanding about the social entrepreneur from the result of the ex post facto questionnaire.

JCI Sapporo was not able to achieve a purpose at the following points.

How will the students concerned with this enterprise will keep developing from now on, and how to become a leader that tows society on the long term situations need to be addressed.

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Objectives, Planning, Finance and Execution

目的、計画、財務、実施

What were the objectives of this program?

このプログラムの目的は？ ※200語まで

JCI Sapporo has noticed that the younger age group's consciousness to the social subject of Sapporo is low in case of the in the career education to junior and senior high school students.

JCI Sapporo raises the social entrepreneur who can consider both sides of philanthropy and profit.

JCI Sapporo empower junior and senior high school students to creative positive change.

How does this program align to the JCI Plan of Action?

この事業は、どのように JCI の活動計画と合っていますか？ ※200語まで

Influence: JCI Sapporo brings about the impact that can maintain to a community the junior and senior high school students who bear future Sapporo by carrying out a consciousness change.

Motivation: JCI Sapporo has made their awareness drives by facing social entrepreneurs.

Was the budget an effective guide for the financial management of the project?

予算は事業の財務管理の為の効果的なガイドになりましたか？※150語まで

None

How does this project advance the JCI Mission and Vision?

どうやってこの事業は JCI のミッションとヴィジョンを推進しましたか？

※ 200 語まで

This project made changed as a leader who tows a local community by that they carried out a social entrepreneur program to a student.

The active citizen network was built by connecting with the student and the social entrepreneur.

※画像 4 つ必要

ページ 4

Membership Participation 会員の参加

By number, how many members were involved in this program?

事業のスタッフは何人？ ※ 2 語まで

19 members

By percentage, how many members of the Local Organization were involved in this program?

LOM メンバーの参加率は？ ※ 1 語まで

46.5%

Describe the main roles of the participating members in this program.

このプログラムで参加しているメンバーの主要な役割を簡潔に記述してください ※ 300 語まで

- A whole leader: One person
- An emcee: Four people
 - A person of meeting place construction: Five people
 - A video: One person
 - A photograph: One person
 - A timekeeper: One person
 - A reception desk: Two people
 - A parking lot instruction: One person
 - PC operation: One person
 - Equipment preparations: Two people

※画像 4 つ必要

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Skills Developed 習得された技術・能力

What skills were developed in this program?

どんな技術・能力が、このプログラムで習得されましたか? ※150語まで

Students have mastered the ability to solve the social problems of the Sapporo through social entrepreneurship program.
Students have mastered the ability to continuous action to solve the problem through social entrepreneurship program.

How were these skills developed? Describe the methods and activities used

これらの技術・能力はどのように習得されましたか?用いられた手法と活動を記述してください ※300語まで・2015年から変更

The capability to solve the social problem of Sapporo

1. A social entrepreneur was understood by going on a workshop.
2. They visited to the place-of-work spot of the social entrepreneur who is doing the local contribution, and studied the local contribution activities.

Ability to continuous action to solve the problem

1. In a panel discussion, they made the business plan document and carried out as a social entrepreneur.

※画像4つ必要

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Impact on Participants 参加者への影響

What was the intended impact on the participants?

参加者への意図された影響は、何でしたか？ ※150語まで

JCI Sapporo makes a local community reform consciousness to a led leader with awareness of danger to the junior and senior high school students who participated this program.

Describe the actual impact on the participants.

参加者への実際の影響を記述してください。 ※300語まで

The students who participated achieved a positive change by sensing both sides of a community service and profit and had the consciousness that aim at a social entrepreneur.

The students who participated could have the thought that links the method to settle social problem to a business.

※画像4つ必要

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Long-term Impact of the Program プログラムの長期的な影響

What is the expected long-term impact of this project?

このプロジェクトの期待される長期の影響は、何ですか？ ※200語まで

This project can lead society from both sides of the philanthropic and nonprofit social entrepreneurship to educate middle and high school students in human resources, lead to the development of the future.

What changes would you make to improve the results of this project?

このプロジェクトの結果を改善するために、どんな改善策がありますか？

※300語まで

To resolve the social issues in the region should build opportunities to share the vision with a lot of people, recognizing the problems of the region.

It's necessary to do in the long term to make student's consciousness continue.

※画像4つ必要