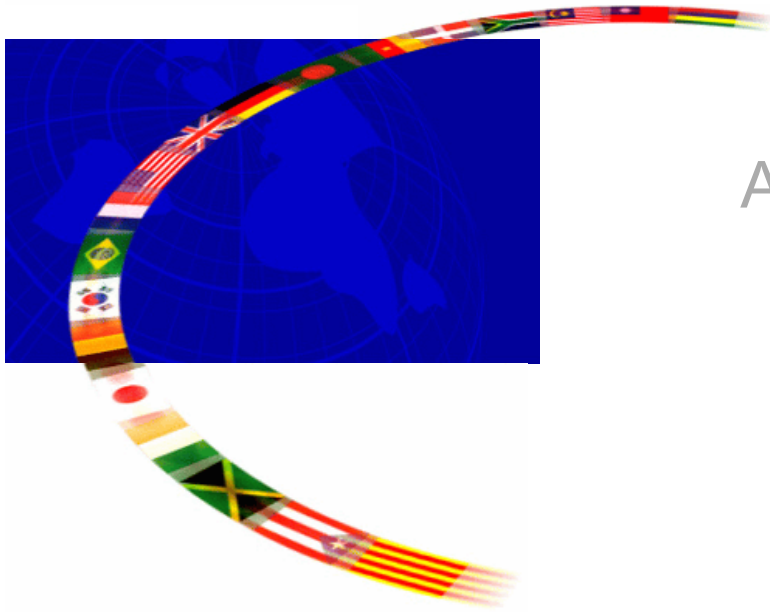




Junior Chamber International
Worldwide Federation of Young Leaders and Entrepreneurs



Awards Entry

2013 Jci World Congress
1000 LEADERS!
Leadership training program for 1000 members
through board member election
JCI JAPAN
Best Local Personal Skill Development Program



Junior Chamber International
Worldwide Federation of Young Leaders and Entrepreneurs

Entry Information

Award Program:

Category:

NOM Information

National Organization:

National President:



Kosuke Obata

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LOM Information

Local Organization:

President:

President Email: shigenari@yamakin-gold.co.jp

Basic Information

Duration : Aug 20th - Sep 20, 2013

Staff : 19 members

Sponsors : NON

Budget : US\$ 20,000

Profit / Loss : NON

In which UN MDG best
fit (if apply) : ?:

2.6 million citizen living in Osaka city and more than 1,000 JCI Osaka

Who is benefited ? : member

Objective : To enhance all the qualifications and abilities to be the leader in the condition of following points.

- 1) For all JCI Osaka members
- 2) within a short time frame
- 3) in a low-cost way

To change your community and people to be better, you need to have powerful leadership. However in Japan, there are lack of leadership development program.

We JCI should be the first one to develop leadership, and produce strong leader to community.

When those leaders started to provide development opportunity, community and people will change positively and will be able to reform the community be better. And spontaneously there will be leader producing cycle in the community. Thus, there will be a mechanism that people support and make positive change to their community.

JCI Osaka has started leadership development program back in 32 years ago. This program has two objectives. One is Leadership development program and the other is JCI Osaka board member election.

JCI Osaka board member election is an opportunity for not only the candidates but also for other members to develop their leadership. JCI Osaka provide an opportunity for all the member to develop their leadership through supporting and cheering candidates, creating caucus speech together which should be written what you will do to create positive change to your community and to young active citizens when you became a board member. This program is for more than 1,000 members of JCI Osaka, and will be conducted within a short time frame, and is in a low-cost.

That is to say, our board member election is the the best way to develop all the members leadership through the process of creating leaders (so to say board members). We have produced many leaders to enhance our community be better.

We have positioned this development program as follows:

- 1) An opportunity for more than 1000 members to think about what they need to think, attract, act and serve as an engine of community.
- 2) An opportunity for all the members to think and learn what is required to be the leaders within a short time frame (30-45 days).
- 3) An opportunity to obtain leadership with very limited cost, which is US\$20 per person.

Overview : We have done 9 caucus meeting(public speaking) consist of candidates caucus and his committee members cheering.

In each caucus meeting, there are different theme. Based on own thought,

candidate incorporate the opinions of his committee members and made up one address along to the theme, and have to deliver ones address to all JCI Osaka members without seeing note within a time frame. And for cheering, committee member cheer for candidate by addressing back up speech for candidate, performance expressing candidates good point, making promotion videos, and other ways depending on each caucus cheering theme. Each committee will prepare campaign headquarters, and make an place where committee members can gather. In the campaign headquarters, candidates and committee members create each caucus speech learning from each others though, and also prepare for caucus cheering. Thus we provide all the member an opportunity to develop their leaderships. Further more, through discussing what you should do to create positive change, how to do it, and how to involve members and citizens, members will develop their leadership. And when all the members went through this leadership development program, member have already a clear view of what they should do to create positive change. And next year when new committees formed under board officer (First year of being a board member, you should play an role as a project chairperson for JCI Osaka official project), all the members know the vision and mission that the project chair (newly joined board member) and they can proceed the project very powerfully and effectively.

Thus, this leadership development program is a great opportunity to train member to be the leader with in a short time frame and in a low-cost.

Please see the short video that summarizes one month of our election campaign.

See the project image video from either link below!

http://www.igross.co.jp/data/VTS_01.wmv (120MB)

http://www.igross.co.jp/data/VTS_01.mp4(143MB)

Results : We have many record of producing leaders to community.

Governor of Osaka prefecture was JCI Osaka member.
City mayor of Osaka city was JCI Osaka member. Many of congressional deputy of Osaka prefecture and Osaka city were JCI Osaka members.
Many of JCI and JCI Japan executive officer is JCI Osaka member.

This year we conduct leadership development program for 30days, and spent US\$20,000. Our voting rate is 97%. Which means 97% members are involved in this program (election campaign = leadership development program) and through this program and voting our leader, we ourselves enhance the qualification as leader.

Actions Taken : August 19 Orientation for 2013 JCI Osaka election.
August 27 1st caucus meeting hosted by election administration commission of 2013 JCI Osaka
August 29 2nd caucus meeting hosted by General Affairs Office of JCI Osaka
August 30 3rd caucus meeting hosted by Office to Nurture Childrens Hearts
September 9 4th caucus meeting hosted by Office for Creating an Urban Heart and Soul
September 11 5th caucus meeting hosted by Public Relations Office
September 13 6th caucus meeting hosted by Office to Create an International Osaka
September 17 7th caucus meeting hosted by JCI Osaka Promotion Committee
September 18 8th caucus meeting hosted by Member Development Committee
September 20 Final caucus meeting.
September 21 Voting and announced the elected member

September 22 First JCI Osaka board meeting for 2014.

Recommendations : There is a fact that indicate this election campaign is playing an big role of developing leadership. Lot of JCI Japan and other chapter member come to inspect our caucus meeting, and the number of observer is increasing year by year.

For example, to the latest caucus meeting, we had president, executive vice president, and project chairman of JCI Japan, and also many members including JCI chapter president.

Additionally, some chapters are interested of bringing election campaign to their chapter and we are asked to advice for them. Their objectives are both to elect their board member and to develop their members leadership. Thus, we are confident that our election campaign is extremely well programed for developing leadership.

Following point are important to make this program more effective:

1. In order to involve as much member as possible, all the committee of JCI Osaka has to throw up at least one candidate.
2. Adjustment of schedule and establishment of rules and theme are very important.
3. We have to evaluate not only the result of the caucus speech or cheer leading, but also the process of this election as the leadership development program.

These 3 points are important for this leadership development program, and it should be conducted within a short term, with a low-cost, and to as many member as possible. The original objective of the program is to elect our board member for next year but this is not to grade candidate or each members ability nor to measure one against others. If you implement the procedure and method of election, it will become a great opportunity for each member to learn to be leader and for candidate, it is a great training session to become a leader for next year. The important essence of the leadership development is all in the process of JCI Osaka election.

Award Category criteria

1

Objectives, Planning, Finance and Execution

What were the objectives of this program?

To enhance all the qualifications and abilities to be the leader in the condition of following points:

- 1) An opportunity for more than 1000 members to think about what they need to think, attract, act and serve as an engine of community.
- 2) An opportunity for all the members to think and learn what is required to be the leaders within a short time frame (30–45 days).
- 3) An opportunity to obtain leadership with very limited cost, which is US\$20 per person.

How does this program align to the JCI Plan of Action?

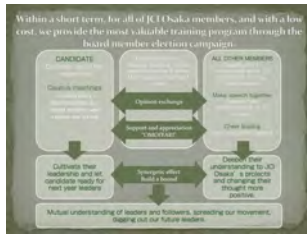
JCI Osaka board member election is the leadership development program.
This program is not only for candidates, but also for all the members.
High quality program is conducted every year for more than 1000 members of JCI Osaka and we can create positive change to our members and to community.

Was the budget an effective guide for the financial management of the project?

Settling the budget in advance, we could be able to accomplish our objective of the program effectively and in a low-cost.

How does this project advance the JCI Mission and Vision?

1. Through providing an great opportunity for all the candidates together with more than 1000 member of JCI Osaka to learn and obtain leadership, and to provide development opportunity that empower young people to create positive change.
2. We produced many leaders to our community. Those leaders are also providing many opportunities to community and young people to create positive change. Thus we had advance the JCI Mission.
3. Many leaders that JCI Osaka produced provide an opportunity to young people notice the importance of being leader and importance of changing their own community be better. Also provide an opportunity to make young people understand JCI and thus we advanced the JCI Vision.



Award Category criteria

2

Membership Participation

By number, how many members were involved in this program? **19**

By percentage, how many members of the Local Organization were involved in this program? **97%**

Describe the main roles of the participating members in this program. **All the members except candidates:**
 1) To awake the self disciplines for the leadership
 2) To refine on candidate speech for caucus meeting
 3) To propose cheer leading for candidate
 4) To cheer lead candidate at caucus meeting

Candidate:
 1) To provide all the members an opportunity for gaining leadership
 2) To make a speech as a representative of his committee at caucus meeting
 3) To deliver the best speech through getting advices from other members
 4) To empower young active citizen in the community as JCI Osaka board member and project chair person.

Election administration commission:
 1) To administrate the whole election
 2) To set up caucus meeting venue



Award Category criteria

3

Skills Developed

What skills were developed in this program? Skill to create a method and accomplish objectives.
Skill to create a address which attracts audience.

Skill to bring up, to cheer up, to give advice, and to lead someone for more improvement.

Skill to involve other people and drive people to do something.

Skill to attract people.

Skills to change people to be more positive.

How were these skills developed? Describe the methods and activities used. More than 1000 leaders are produced and sent to the community.
This election campaign has continuously held for 32 years.
1) Provide an opportunity to participate programs to change the community be better.
2) Provide an opportunity to change peoples conscious.
3) Provide an opportunity to produce leader from non JCI member to change the community be better.



Award Category criteria

4

Impact on Participants

What was the intended impact on the participants? Learning required qualification of leader, participant cultivate leadership and realize the importance of themselves to be the leader and make an impact to community. And through discussion with people in the community, participant will produce another new leader from the community. And thus, JCI Osaka and participant will provide a system to create leader who act spontaneously for their community.

Describe the actual impact on the participants. 11 are elected out of whole candidates and they became JCI Osaka board member and community leader. All the participant realized the importance of producing their leaders, and influenced by candidates, they start to participate actively to change community be better.



Award Category criteria

5

Long-term Impact of the Program

What is the expected long-term impact of this project?

Leaders that JCI Osaka produced and sent to community, will empower young people in the community to create positive change and produce another new leader. And this will be good and natural circulation to create leaders in the community. And young people who change their conscious will realize the value of JCI and start to participate in JCI activities. We believe these leader will permanently act to create world peace.

What changes would you make to improve the results of this project?

All the member need to understand the following points in advanced. Understanding these point in advance and participate to this program, make the result dramatically good:

- 1) The objective of this program is not only to choose JCI Osaka board members.
- 2) The objective of this program is not to check the candidates skill or capability to be a leader, but to develop them.
- 3) The objective of this program is not only train candidates but also train all other members.
- 4) In the process of training candidates, all the member will be able to obtain leadership.
- 5) Participating the program, all the member will show their leadership after all and will empower young people in the community to change positive.

