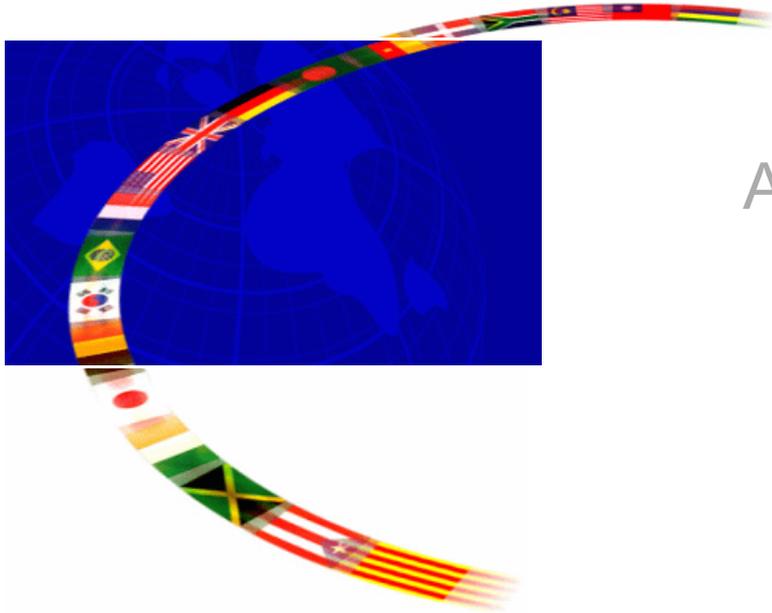




Junior Chamber International
Worldwide Federation of Young Leaders and Entrepreneurs



Awards Entry

2013 Jci World Congress
Young active citizens from Kanazawa, JAPAN
JCI JAPAN
Best Local Personal Skill Development Program



Junior Chamber International
Worldwide Federation of Young Leaders and Entrepreneurs

Entry Information

Award Program:

Category:

NOM Information

National Organization:

National President:



Kosuke Obata

E-mail: yu-ai2@oregano.ocn.ne.jp;
secjic@mrh.biglobe.ne.jp

LOM Information

Local Organization:

President:

President Email: fujimasa0722@gmail.com

Basic Information

Duration : May 18th, 2013 to August 30th, 2013

Staff : 17 members

Sponsors : 5 government organizations and 6 universities

Budget : 5,000 US dollar

Profit / Loss : None

In which UN MDG best fit (if apply) : ?:

Who is benefited ? : About 0.46 million citizen of Kanazawa

Objective : JCI Kanazawa run programs in order to produce people active in the international community for private diplomacy in the future.

1. We focused on Japanese and foreign students especially.
2. We developed their awareness for international exchanges.
3. We created their positive change through teaching them the importance of mutual understanding and international contribution.

JCI Kanazawa believes that internationalization is necessary for our community developments.

1. Students in the community transcended differences such as nationality, school, language, and race. They did the mutual understanding and got the opportunity to become active citizen who could play an active part in international society.
2. They learned about UN MDG's and offered the opportunity to expand them to citizens.

Overview : 1) JCI Kanazawa visited governmental agencies and universities in order to achieve our purposes. They gave us very valuable advices, and we successfully completed to build our program. (Research)

2) In the program, we respected students' independencies and conducted our program as follows.

2-1 We conducted "Mutual Understanding Program" supported by JCI Japan in order to overcome differences between nationality, language, race, and culture.

2-2 They discussed one theme by groups, and they made their presentations in order to share them.

2-3 They made attractive experiences in our community, and they made their web site to share the information.

2-4 They made their presentation contests toward administration agencies, universities, their friends, and JCI Kanazawa members in order to acquire skills to make their presentation successfully toward a lot of multi-international audiences.

3) We hold our discussion meeting with administration agencies and universities to advance our popular diplomacy in the future. This is because cooperation with them is necessary to raise people active in international society.

Results : Our program brought student's positive change.

1) Mutual Understanding

They got their opportunities to understand the difference between nationality, language, race, and culture under their cooperation toward the same goal. As a result, they would be able to act based on their mutual understanding.

2) Acquisition of multi-cultural presentation skill

By experiencing their field work, they were able to find attractive strengths of our community. Then, they got opportunities to have their presentation to show them to a lot of multi-national audiences. They overcame cultural and linguistic barrier.

3) UN MDG's

They learned the significant importance of UN MDG's, and they got their opportunities to carry out their presentation about UN MDG's.

4) Motivation toward challenges in international society

Students was motivated to challenge in international society through our introduction of our JCI international activities.

Actions Taken : 1) Plan

November, 2012 thru May, 2013

1-1 JCI Kanazawa visited 13 administration agencies and universities to investigate "What is required for our community."

1-2 We got very valuable advices from them, and planed our program to develop students active internationally.

1-3 We visited universities, and made our presentation for our recruiting.

2) Our program

May, 2013 thru July, 2013

We had four international academies during this period.

2-1 JCI Kanazawa divided students into groups, and gave them oppotunities to learn strengths of our community.

2-2 We provided the hands-on experience of the strengths.

2-3 We opened a website for students to lease what they found as our town's attractive points to the world.

2-4 We gave oppotunities for students to make presentations of strengths of our commnity to a large group of multi-international people.

3) After our program

August, 2013

JCI Kanazawa held the meeting for developed students to discuss to manage this program by themselves.

<Our Program: Presentation competition to present strengths of our community>

July 6, 2013 From 13:00 to 17:00

This is very valuable oppotunity for students to strengthen their personal skills.

13:00

Explanation of objectives by the chairman of JCI Kanazawa International Exchange Committee.

13:10

Presentations by students

Students were divided into 6 teams.

1) Each team made a presentation.

2) They made a presentation of charming points, which students actually experienced and found out by themselves in our community.

3) They made a presentation in front of a lot of multi-international audiences.

15:00

Evaluation of administrative officer and professor in universities.

1) They gave students very valuable advices and evaluations.

2) They evaluated all presentations and chose one best team by vote.

15:30

Award by JCI Kanazawa Chairman of the Board of Directors

1) He announced results of the evaluations and gave the best award.

2) He gave unique awards to teams except the best team in respect for their great efforts.

15:50

The presentation of UN MDG's by students

1) Students showed what they learned about UN MDG's during this international academy in front of a lot of multi-international audiences.

2) They made a presentation of how important we needed to deal with world peace.

16:00

Group discussion with all audiences

- 1) All participants including students, their friends, professors, administrative officers, and JCI members made a group discussion about world peace.
- 2) They were divided into groups and made brief presentations to share what we should do for world peace.

Recommendations : <Results>

1) Students

1-1 They had deep concerns toward UN MDG's more than expected and successfully expand the movements to a lot of multi-international citizens.
1-2 Although they were not active in the beginning, they became very interested in our JCI activities, and changed to participate in this program positively.

1-3 They examined whether they should continue this program by themselves, and changed to act positively.

1-4 They were very interested in attractive strengths in our community, and they grew up to share them at home and abroad by themselves.

These results showed that we were able to get more results when we succeeded in bringing out student's positiveness.

2) Administration agencies

2-1 They advised JCI Kanazawa and contributed to complete to build our program.

2-2 They accepted our program and changed to advance internationalization of our community.

They started their own program by referring to our program. Our program turned to become movements. This was not expected in the beginning, but we successfully helped to have internationally active citizens in our governmental agencies in Kanazawa.

3) Universities

3-1 They advised JCI Kanazawa and contributed to the completion of our program.

3-2 By participating in our activities of JCI Kanazawa, they learned about the importance of cooperation among universities, which were not built before.

3-3 They realized it would be valuable for international exchange groups in each university to work together.

We found out that we could get more cooperation when we brought out more positiveness from universities.

<Points to improve>

1. JCI got 30 Japanese students and 20 foreign students.

It is more desirable to have more divested students who have different cultural backgrounds in order to give students more opportunities.

2. We approached 8 universities, and we got students from 6 universities. We need to have students from the rest of 2 universities to expand our opportunities to inspire our community.

<Solutions>

It is necessary to continue to give universities opportunities for positive change. By appealing that it will become universities' merits for students to grow up through our program, we will change them to our cooperators of the movements.

1. We need to contact more professors to let them know our program.

Through them, we might be able to reach more foreign students. This time, all program was conducted in Japanese, but we might need to have our program in multiple languages, especially English.

2. We need to get professors' understanding of our program at our earlier

stage. They might be able to drive more students to participate in our program.

<Changes more than expected>

JCI Kanazawa got very high reputations for our program more than expected by most of students participated in the program.

1. Many universities made hearings about this program from students since they were very interested in this program. We got requests to have this program again next year from the universities.
2. At the same time, we got requests to participate in this program next year from many students who were not able to participated in this program this time.

Award Category criteria

1

Objectives, Planning, Finance and Execution

What were the objectives of this program?

Our objectives of this program are to raise up people who plays a central role of popular diplomacy in the future, and who can act positively with international vision. In order to accomplish these objectives, young people in our community needs to make positive change.

1) We need to know ourselves, and then we need to know others.

2) We need to recognize the importance of mutual understanding and international contribution.

It is not beneficial to make conflicts with people who have different values. Instead, we need to act together toward the same goal, ultimately world peace, and overcome any barriers. Once they make positive change, they take initiative and act positively, and inspire others to act in the same way.

How does this program align to the JCI Plan of Action?

Our program corresponds to the JCI Plan of Action in term of purposes to create young active citizens.

1) Mutual Understanding among multiple cultures

Students were divided into groups, and experienced strengths of our community by themselves. They argued and prepared for presentation competition toward a lot of multi-international audiences. Through this process, students understood the difference of multiple cultures, respected them, and knew themselves In addition, cooperation toward one same goal brought trust relationship.

2) Actions toward world peace

Students knew UN MDG's from JCI Kanazawa, and discussed it together. They researched more to present UN MDG's by their own words. They made a presentation toward a lot of multi-international audiences, and shared and discussed about world peace.

Was the budget an effective guide for the financial management of the project?

JCI Kanazawa conducted financial management effectively in the following points.

1) Management of usage charge for space

JCI Kanazawa got understandings of our program from our governmental agencies, and we got special permission to rent space for free. In addition, we was able to borrow conference rooms for our presentation competition with cheap price.

2) Management of students' expenses

When students conducted their tours to find Kanazawa's strengths, JCI Kanazawa checked the purpose and effect of the expense in advance.

How does this project advance the JCI Mission and Vision?

1) Advanced JCI Mission

JCI Kanazawa provided mutual understanding opportunities to Japanese students and foreign students in our community through their cooperation. We created their development opportunities to their positive change. In addition, students learned UN MDG's in the process of presentations toward a lot of multi-international audiences, and provided opportunities to reconsider the importance of world peace to citizens.

2) Advanced JCI Vision

JCI Kanazawa provided students opportunities to present UN MDG's toward a lot of multi-international audiences. Students were divided into teams. In the process of preparing the presentation, they advanced their mutual understandings, and their growth enabled to discuss about world peace with a lot of multi-international citizens. JCI Kanazawa continues to help to create networking with a lot of citizens.



Government Organizations and Universities Visit
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Award Category criteria

2

Membership Participation

By number, how many members were involved in this program? **17 members**

By percentage, how many members of the Local Organization were involved in this program? **60%**

Describe the main roles of the participating members in this program.

1) Executive producer
Understand the whole context of our program, and give members clear instructions (1 Member)

2) Building our program
Plan (7 Members), Discussion (15 Members), Management (7 Members), Recruiting (7 Members), Contacts to administrative offices and universities (15 Members)

3) Plan proposal to 5 administrative offices and 6 universities
Plan (7 Members), Proposal (15 Members)

4) Recruiting students
Making a leaflet (2 Members), Recruiting to universities (12 Members), Recruiting to administrative offices (6 Members)

5) International Academy
Operation (7 Members), Site Management (6 Members), Master of ceremonies (2 Members), Mutual Understanding Program (2 Members), Field works to experience Kanazawa's culture, art and crafts, and so on (12 Members), Photographing (1 Member)

6) Presentation Competition
Site management (6 Members), Data and equipment management (3 Members), Master of ceremonies (2 Members), Collecting Questionnaires (6 Members), Photographing (1 Member)

7) Discussion Meeting with administrative offices and universities
Site management (6 Members), Master of ceremonies (1 Member), Making Presentation slides (2 Members), Presentation (1 Member), Get-together (17 Members), Hearings and opinion exchange (17 Members), Records of meeting (2 Members), Photographing (1 Member)



Award Category criteria

3

Skills Developed

What skills were developed in this program? 1) Developed communication skills among multiple cultures

50 students participated in this program. They were from Japan, China, South Korea, Australia, Italy, Russia, Belgium, Uganda, and Brazil. They respected each other and acquired communication skills in the process of achieving the same goal.

2) Developed presentation skills

Students got opportunities to present Kanazawa's strengths and world peace separately to a lot of multi-international audiences.

3) Developed knowledge about UN MDG's

They learned UN MDG's from JCI Kanazawa, and advanced their understanding in the process of their presentation to a lot of multi-international audiences.

4) Developed their creativity skills

They realized their growth by having experienced this program, and they discussed about further development of this program. They acquired skills to plan and propose.

How were these skills developed? 1) Mutual Understanding Program

Describe the methods and activities used.

Students were divided into six groups.

1-1 They discussed about world peace, and shared them. In the process of reaching the result, they respected each other, and they advanced their relationship.

1-2 They discussed about strengths of their communities. They tried to find good points in each countries, not bad points. They respected each difference, and made positive actions.

1-3 They planed and conducted presentation competition by themselves. They overcame the difference between nationality, language, race, and culture in the building process, and created new reliable network.

2) Presentation Skill Development Program

Students were divided into groups, and worked together.

2-1 They experienced culture, art and crafts in our community by themselves. They discussed together, and prepared for the presentation competition.

2-2 They made their presentation to a lot of multi-international audiences. They got evaluations from

administrative agencies and university professors. They could analyze themselves objectively.

3) UN MDG's Program

Students learned about UN MDG's from JCI Kanazawa, and they made presentations to a lot of multi-international audiences. Through their discussions, they found out that this was our problem to solve by ourselves, not others' problem.

4) Creativity Skill Improvement Program

Students reviewed what they had experienced in this program, and realized self-growth objectively. They discussed how this program should continue in the future. They decided to plan and propose to manage this program by themselves in order to develop more students' skills.



Award Category criteria

4

Impact on Participants

What was the intended impact on the participants? Our indented impact was for young people to grow up for permanent world peace in the following points.

1) Young people plays an active role in international society.

Students respect each difference of nationality, language, race, and culture. Then, they know themselves more and find good points of each community, not bad points. They can have the same purpose and act together.

2) Young people understands world peace, discusses it, and makes their positive actions.

Students learn UN MDG's, and expand their interests to world peace. Then, they can involve more citizens.

3) Young people makes their positive actions toward world peace.

Students are inspired from what they learn and experience, and they develop it more continuously.

Describe the actual impact on the participants.

We could achieve the following impact.

1) Young people plays an active role in international society.

Participants could became young active citizens who overcame cultural difference and act with mutual understanding. According to questionnaire after our program, all students answered that they could became one reliable team.

2) Young people understands world peace, discusses it, and makes their positive actions.

They made their presentations toward citizens. According to questionnaire after the presentations, all participated citizens answered that they could agree with them, and their presentation was very persuasive.

3) Young people makes their positive actions toward world peace.

According to questionnaire after our program, they answered that they would like to continue to participate in this program. They would like to involve more further and discussed continuation and development of this program.



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Award Category criteria

5

Long-term Impact of the Program

What is the expected long-term impact of this project?

1) Development to accomplish permanent world peace

Through managing this program by themselves, students can consider more familiar to this program. When we discussed about further developments of this program with students, they proposed to have branch groups in each university. This means that we will be able to involve more students, and have presentation competitions in each university. This helps to have more opportunities to cultivate people who plays active roles toward world peace.

2) Send messages to the world through the Internet

Young active citizens will be able to send messages through our website to the world. The Internet is borderless. When we increase the number of accesses to our web, we can reach more people. In addition, when we succeed in our program, other local chapters can imitate our website and approaches. Next year, we plan to involve more people using exchange links, banner advertisements, installments as a smartphone application, and exchanges with more organizations. This will bring more opportunities to appeal our program and world peace.

What changes would you make to improve the results of this project?

We faced that some students didn't come to attend our program in the middle. We considered two reasons. One is lack of our communications with students. The other is a language problem. This is our opportunity loss, so we need to improve this problem.

1) To improve our communications with students

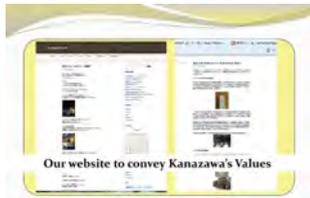
1-1 Members of JCI Kanazawa have to memorize students' faces and names ASAP. This is our first step to have reliable relationships.

1-2 We need to set up Facebook, which most of students are using in our early stage for better communications.

2) To solve a language problem

2-1 We need to assign members of JCI Kanazawa, who can speak foreign language, especially English and Chinese.

2-2 We need to consider students' capability to understand Japanese more when we divide students into groups.



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