

開催期間:	8-Oct-12
スタッフ:	40 members
支援者:	City of Nagoya, Nagoya City Board of Education, 3 LEGO-Group companies
予算:	US\$16,660
利益／損失:	NONE

誰の為に？

2.2 million pupils who go to elementary schools in Nagoya City and people who live in Nagoya City

目的：

The purpose of this program is to apply OMOIYARI as a norm of conduct in order to have a vision or a goal in terms of community development.
This will lead to building of a stable community achieving sustainable development.
Ultimately world peace can be realized.

3 行程度 400 字以内

[Background]

1. According to the public opinion poll of Nagoya City, ONLY 4.8% of the citizens answered that they are currently take part in the community development.
2. If there are not many citizens that participate in community development, there is no opportunity of mutual understanding, therefore, solving local challenges is impossible.
3. In solving community problems, it is required to apply OMOIYARI as a norm of conduct;
Recognition of challenges in community development.
↓
Mutual understanding of a different set of values of others,
↓
specific action towards problem solving.
4. The next generation is requested to take part in community development because they play a key role in building future Nagoya City.
5. For that purpose, it is necessary to offer an opportunity for mutual understanding with others to the next generation
so that they can find a future vision or goal in terms of community development.

概要:

[Overview]

Our program is nothing but the processes of OMOIYARI;
mutual understanding, compassion and doing what you should do.

JCI Nagoya has gathered 100 people belonging to the next generation to implement Youth Fostering Program in 3 steps.

1. Learn & Think:

- An expert in community development has accepted to cooperate as a facilitator (an expert in advancing the program).
- The next generation learns about local history & culture watching the JCI Nagoya's research videos.
- The next generation discusses attractiveness and challenges of the community together with community representatives under the theme of "A town where the citizens live with OMOIYARI as a norm".
- Get ideas on community development.
- An opportunity is provided to imagine the ideal future of the community.

2. Specify & Express:

- The next generation expresses what they think about the community future by means of LEGO bricks, applying the same concept.
- 10 teams consisting of 10 members from the next generation are formed.
- JCI Nagoya members offer support to these teams as a mentor (advisor in advancing the program).
- Presentation of individual brick work is made within a team. Discussion about each work within a team.
- Consolidate the ideas of individual creation to produce one total brick work as a team.
- Discuss within a team what should be done in order to create the community as imagined in the completed work.
- Combining each member's idea found in a work, one complete work is produced by a team.
- Discussion in a team regarding what to do in order to create the community as expressed in the completed brick work.
- Creation of the future by cooperating in a team, making use of individual ideas.

3. Transmit & Implement:

- All works are exhibited in the event site where 3000 citizens gather.
- Presentation of the creation is made to the parents of the next generation and visitors, followed by exchange of opinions.

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結果：

[SUMMARY OF THE RESULT]

The next generation discovered a vision or a goal regarding community development with OMOIYARI as a norm of conduct.

1. The next generation discovered a vision or a goal regarding community development.
2. The next generation established mutual understanding through discussions respecting each other's vision/goal.
3. In the presence of mutual understanding as mentioned above, the next generation produced a work together under a common theme, which ended in having a common vision on community development
4. The next generation understood the importance of "doing what should be done" while continuing discussions of how to realize the future community the image of which is depicted in their works.

	<p>[REASONS]</p> <p>The reason for 1:</p> <ul style="list-style-type: none"> - 100 next-generation participants were able to clarify their visions/goals by getting ideas on community development through discussions with local experts. <p>Then they were able to express such ideas in a LEGO brick work.</p> <p>The reason for 2:</p> <ul style="list-style-type: none"> - 90% of the participants answered that they were able to understand and respect others through working together to produce a joint work. <p>The reason for 3:</p> <ul style="list-style-type: none"> - 85% of the participants answered that their creation was in accordance with the theme of "a town where citizens live with OMOIYARI as a norm" through working together to produce a joint work. <p>The concept of the creation was uniform as "a town where citizens live with OMOIYARI as a code of conduct".</p> <p>Examples of titles of creation:</p> <ul style="list-style-type: none"> " A town full of green and beauty"; "A town of minor traffic accidents" <p>The reason for 4:</p> <ul style="list-style-type: none"> - The next generation had discussions on what should be done in order to realize the future community image given in the work. <p>(example)</p> <p>Work title: A town with full of green and beauty;</p> <p>Discussion of this title:</p> <p>comments such as "to pick up trash" or "to plant flowers together" were presented.</p> <p>(example)</p> <p>Work title: A town of less traffic accidents;</p> <p>Discussion of this title:</p> <p>Comments such as to observe traffic rules or to drive carefully were presented.</p> <p>They came to the conclusion that they take the initiative to do what they can do so as to achieve these approaches.</p>

<p style="text-align: center;">行動:</p>	<p>[Progress of the project plan]</p> <p>Year 2012:</p> <p>March: Project planning;</p> <p>April: Observation of other organization's projects, Verification of successful cases;</p> <p>May: Holding of a council of advisers meeting on reconsideration of community development;</p> <p>June: Discussion and selection of contents (approaches) ;</p> <p>July: Demonstration and verification by JCI Nagoya members, Project planning;</p> <p>August: JCI Nagoya members attended mentoring course;</p> <p>September: Accept applications; Start of PR activity;</p> <p>October: Holding of the project event;</p> <p>November: sending thank-you notes;</p> <p style="padding-left: 20px;">follow-up verification with cooperative companies; Schedule meeting on future activity.</p>
<p style="text-align: center;">全部で 200 字以上 2000 字以内程度</p>	<p>Project event's schedule:</p> <p>Reception:</p> <ul style="list-style-type: none"> -Greeting of organizers, Presentation of the event; <p>Part 1 start:</p> <ul style="list-style-type: none"> -Presentation of images of community research by JCI Nagoya, -Discussion by the next generation and the experts in community development; <p>Part 2 start:</p> <ul style="list-style-type: none"> -Instruction of how to assemble LEGO bricks, Creation of individual work; -Formation of a team (JCI Nagoya members serve as mentor); -Presentation of individual work; -Sharing of each idea through discussion; -Production of a work by team, integrating each one's idea; -Presentations of works among participants; <p>Part 3 Exhibition of works at the event site;</p> <ul style="list-style-type: none"> -Presentation of works to visitors/exchange of opinion; -Wrap-up by the experts in community development

<p style="text-align: center;">考察や推奨</p>	<p>Our program is nothing but the process of OMOIYARI; mutual understanding, compassion and doing what you should do.</p> <ol style="list-style-type: none"> 1. The inner self, ideas and set of values of an individual are extracted by giving a form to an image to produce LEGO brick works. 2. Such individual ideas are integrated into a new work under a common theme. <ul style="list-style-type: none"> -Fresh perspectives and new ideas of others are shared within a team to think about community development together and it is clarified what kind of actions can be initiated. 3. Having discussion using LEGO bricks as a medium of expression, a state of mind to take interest in what others think and to try to understand them. <ul style="list-style-type: none"> -Expressing what you think about to others and making efforts to be understood and cooperated by others. -Learning how to interpret the meaning of a work objectively as well as understanding different opinions. <p>All these steps will lead to formation of a trusting relationship.</p>
	<p>[The Process to project success]</p> <p>Giving form to ideas and images of an individual which verbal expressions cannot cover.</p> <p style="text-align: center;">↓</p> <p>Sharing of such ideas and images among team members.</p> <p style="text-align: center;">↓</p> <p>Sharing of such ideas and images as those of a team.</p> <p style="text-align: center;">↓</p> <p>Giving a form to the ideas and images shared within a team.</p> <p>In this OMOIYARI process, an individual can feel that he/she is contributing to community development while playing a different role.</p> <p>Moreover, motivation is enhanced by visualizing individual sense of value and contribution in a work.</p> <p>This procedure enables to change individual awareness and action into a positive direction.</p>
	<p>Problems that need improvement]</p> <ul style="list-style-type: none"> -A team consisted of 10 members. -This means that there were 10 different ideas to consolidate and it was difficult for the next generation to integrate all of them. -There were some works in which all ideas were not included. <p>[Solution]</p> <ul style="list-style-type: none"> -To form a team with smaller number of members. -JCI Nagoya members will further enhance mentoring ability to support the activity.

	<p>[Advantage of this program]</p> <ul style="list-style-type: none"> -Being a program where people of the next generation can cooperate each other. -This facilitated POSITIVE CHANGES <p>[Message to the members of the coming year]</p> <ul style="list-style-type: none"> -Continuation of this program. -Making use of this program among Local Organisation in order to clarify the common images/goals of attitude, quality and skills desired for community leaders.
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	<p>[Comments of a person in charge of partner companies]</p> <p>Representative of the citizen's organization:</p> <ul style="list-style-type: none"> The program provided positive change in children's growth. I would like you to continue; The effectiveness of the program was proved. I hope JCI NAGOYA members will disseminate this program to other groups and regions
	<p>[Medias]</p> <p>Coverage in a local newspaper (circulation: 2.76 million)</p> <p>News report on a local TV station (subscribers: 4.8 million households)</p>