



Awards Entry

<p>2016 Asia-pacific Conference For malaria prevention, For international exchange JCI JAPAN Best Local Global Goals Project</p>
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Entry Information

Award Program: Category:

NOM Information

National Organization:

National President:

**Shigenari Yamamoto**E-mail: japan@jci.cc

LOM Information

Local Organization: President: President Email: tk@kamacho.co.jp

Basic Information

Duration : Jur. 01, 2015~Dec. 31, 2015

Staff : JCI takama

Sponsors : Pray on net 10members Takamatsu city (419thousand 4hundred)

Budget : \$457(\$ 1 of 107ye

Profit / Loss : \$31,194(\$ 1 of 10

In which UN MDG best fit (if apply) : ? **Combat HIV/AIDS, malaria and other diseases**

Who is benefited ? : Those suffering from malaria Primary school of Takamatsu city 23695members

Objective : To get to know the people who are suffering from malaria in many people
Order to have the recognition of the efforts to mortality reduction of malaria
Because the people of the general promote the recognition of the UNMDGs
To the general public will understand the essence of the "NBN campaign", in order to get to enhance the awareness of the international cooperation.
The children will know about "ties with the regional and international community", because I am thinking about what you can do now own.

Overview : [Implementation period] Jur. 01, 2015 ~ Dec. 31, 2015
[Implementation subject] Foreign Target audience: general public, companies, government and Takamatsu city elementary school children 23,695 people
[Business ①] JCI takamatsu 109 membre
Ongoing fundraising activities for the promotion of UNMDGs
[Business ②] Well-known exercise that utilizes the opening booth for the promotion of UNMDGs
[Business ③] JCI and the announcement of content in motion in cooperation with the United Nations
Implementation of the program to instill the participation awareness of international cooperation
Kenyan capital Kibera (Africa's largest slum) moving us to present the "song" for the support of the victims of the Great East Japan Earthquake in Japan i

Results :

Actions Taken : 1) dissemination of information on the home page Jur. 01, 2015 ~ Dec. 31, 2015 Provided with a banner of UNMDGs to HP of Takamatsu JC <http://www.takamatsumachines.com> 2) companies 3) Open committee Mar. 19, 2015 I went the committee towards the members of the Takamatsu JC 4) human power Aw participate 5) udon festival booth Jur. 01, 2015 ~ Dec. 31, 2015 May. 05, 2015 ~ May. 06, 2015 General visitors also aimed at the well-known of Nothing but nets 31194 (\$ 1 of 107yen)

Recommendations : [Point that could be achieved]
Fundraising goal amount of money 3,000,000 yen
Fund-raising total: \$ 31194 (\$ 1 of 107yen)
Fundraising target amount: \$ 28037 (\$ 1 of 107yen)
Fund-raising amount of 3 consecutive years the national first place
I land, the perception of UNMDGs was improved because the general public has an announcement to UNMDGs in business to participate.
[It should be a point and improvement that could not be achieved]
It is carried out in the street campaign announcements about ①UNMDGs
Posted ② other than vending machine advertising materials
Perform ③ company visits, etc.
I could not of ① ~ ③

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Award Category criteria

Objectives, Planning, Finance and Execution

What were the objectives of this program? To convey the current situation and the cause of people suffering from malaria
To deepen the awareness of the efforts to mortality of people decrease suffering from malaria
Making the information transmission for cognitive throat improvement of UNMDGs
You are asked to understand the nature of the NBN campaign
To enhance the awareness of the international cooperation.
Ask for understanding and cooperation in the fund-raising of the NBN campaign.
That it is aware of \"links with the regional and international community\" to the children
That where I am thinking of the international exchange that you can be your own.

How does this program align to the JCI Plan of Action? HE COOPERATION TO UNMDGS OF NOTHING BUT NETS (FUNDRAISING).
IT IS POSSIBLE TO SAVE THE LIVES OF THE CRISIS OF PEOPLE SUFFERING FROM MALARIA IN THE FUND-RAISING
THING TO SAY TO CREATE AN ENVIRONMENT WHERE PEOPLE ARE MOTIVATED TOWARDS A POSITIVE CHANGE WILL NOT MATCH THE THE JCI ACTI
YOU GET TO LEARN THE CONNECTION TO THE LOCAL AND THE INTERNATIONAL COMMUNITY TO YOUTH
JCI IS IT POSSIBLE TO CREATE A GLOBAL SOCIETY TO THE PEOPLE AND COMMUNITIES WILL NOT CONFORM TO THE JCI PLAN OF ACTION.

Was the budget an effective guide for the financial management of the project? CREATE A CORRECTION SEAL TO STICK TO THE DONATION BOX
ADVERTISE NOTING BUT NETS BECAME A MANUFACTURING AND DISTRIBUTION OF THE GUIDE OF THE FLYER

How does this project advance the JCI Mission and Vision? The expansion of fund-raising activities and exercise to citizens who do not know the UN MDG Project.
People who know it has provided the opportunity to actively activity.
I learned that the youths of the region are connected with the international community, and in an effort to raise awarenes
PHOTO
Street fund-raising activities
Elementary school students tuition of SDGs of college students (volunteer)
SDGs announcement activities by posters



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Award Category criteria
Membership Participation

By number,
how many
members
were
involved in
this
program? **Member109**

By
percentage,
how many
members of
your Local
Organization
were
involved in
this
program? **100%**

Describe the main roles of the participating members in this program. It has requested the installation of a vending machine with a PR screen of Nothing but nets
The committee responsible has a fundraiser every time there is a monthly meeting and each business
Done to hold a charity golf, aimed at well-known exercise and fund-raising activities.
It aimed at the well-known fund-raising activities and exercise to the general public.
It became a lecturer auditors to explain the program to increase the participation awareness of international cooperation :

PHOTO
Study session of SDGs for elementary school students that JCI Takamatsu members went
Scene that is described in the easy-to-understand video the SDGs to elementary school students
Because students often, a scene that is doing the teaching of SDGs in the elementary school gymnasium



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Award Category criteria

Community Impact

How did the
Local
Organization
measure
community
impact for
this project? NON

Describe the actual community impact produced by this project. Deepen the recognition of UNMDGS, result of continuing the activities and movement of Nothin but nets, has been the compos: The results of the questionnaire, we want you to hold some programs next year from most of the elementary schools and stude: Elementary school parents also had the effect of higher get an opinion, such as I want to create a program that can partic:
PTOTO
In business that JCI Takamatsu was held, members of the public relations of the SDGs
Photo that has been promoting the SDGs public relations activities of a booth for the PR to a variety of events for the SDG
Ordinary people that have been coming in the advertising effect



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Award Category criteria

Link with UN Agencies or Partnerships

List any UN Agencies that participated in any way. Describe their involvement. (write N/A if none) N/A

List any other partners that participated in this program. (write N/A if none) Pray on net 10members Kagawa univercity rotaract club 25members

How were partners engaged to participate in the program? Charity had you participate in golf held and fundraising activities. I was asked to participate as a lecturer to explain the program to increase the participation awareness of international cc PHOTO Public relations activities of Nothing but nets I went to a variety of elementary school, I told the activities of the SDGs.



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Award Category criteria

Long-term Impact of the Program

What is the expected long-term impact of the project?

the Fundraising amount for three consecutive years has become the national first place. By its track record, aggressive movement of the members can be expected. The general public who agree with the activities launched a group called pray on nets. Future cooperation of pray on nets can be expected as well as changes from UNMDGs. Such as I want to be carried out next year a program to instill the participation awareness of international cooperation, the Children responsible for the community will grow into people who feel a connection with the international community.

What changes would you make to improve the results of this project?

RATHER THAN EXPLAIN THE USAGE OF THE FUND-RAISING AND MONEY, TO THE PEOPLE WHO PERFORM THE ACTUAL FUND-RAISING ACTIVITIES OF PTOTO In most of the businesses that JCI Takamatsu to do was the educational activities of the SDGs and Nothing but nets (As a resu

