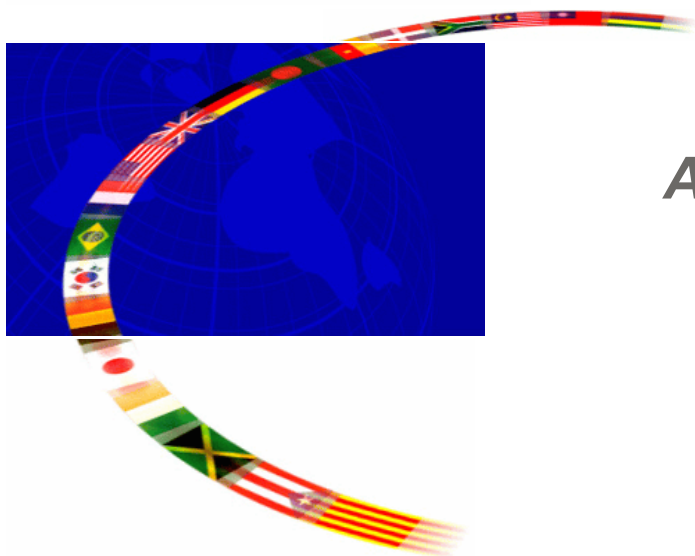




Junior Chamber International
Worldwide Federation of Young Leaders and Entrepreneurs



Awards Entry

2016 Asia-pacific Conference
Educating how the country is founded-Natinal
Foundation Day of Japan
JCI JAPAN
Best Local Growth & Development Program



Junior Chamber International
Worldwide Federation of Young Leaders and Entrepreneurs

Entry Information

Award Program:

Category:

NOM Information

National Organization:

National President:



Shigenari Yamamoto
E-mail: japan@jci.cc

LOM Information

Local Organization:

President:

President Email: willmokun@yahoo.co.jp

Basic Information

- Duration : February 11, 2016 (Thu.) 1:00 p.m. ~ 4:3
- Staff : 89
- Sponsors : Mr. Takatoshi Kitagawa, President, Sazareishi Japan
- Budget : ¥670,038 (US\$6,700).
- Profit / Loss : None
- In which UN MDG best fit (if apply) : ?:
- Who is benefited ? : Citizens, including elementary/junior-high school students in Sagami-hara City
- Objective : (1) As a first step towards enhancing national history education, we have set our project objective of educating children who are the tomorrow's principals about Japanese history, in the recognition that such education is of critical importance. (2) To create and foster people's attachment to local communities and their home town, while at the same time effectively communicating about the National Foundation Day of Japan and increasing interest in national history
- Overview : (1) Animation movies and lectures regarding myth, presented by Sazareishi Japan (2) Entertainer Mr. AMEMIYA's live performance on the topic of national history and foundation, in which participants can sing, laugh and learn
- Results : - According to the questionnaire survey, 85% of the participants said that they "remembered the National Foundation Day," and/or "become interested in the history of their own country." Some children said that they "want to know the history of Gods that are believed in other countries," or "want to know the Japanese history even more deeply." - We had the feeling that the children had not a little interest in the national history in the first place, but they were given little opportunity to learn it. - Many of the children knew the names of Gods because, for example, they appear in the games the children play on a routine basis as characters in myth. - It was verified using the questionnaire survey results.
- Actions Taken : September ~ December 2015: Planning, proposals, and research
January ~ February 2016: Mobilizing the participants to various youth and juvenile associations
October 21, 2015: Discussions with the director of the Youth Learning Center
October 21, 2015: Discussions with the administrative agency
- Recommendations : According to the questionnaire survey, 85% of the participants said that they "remembered the National Foundation Day," and/or "become interested in the history of their own country." Some children said that they "want to know the history of Gods that are believed in other countries," or "want to know the Japanese history even more deeply." Based on the results, we could determine that the children had great interest in the history but they were not given enough opportunities. Moving forward, we would like to provide as many opportunities as possible so that children can learn at their own initiative. We could help the children learn spontaneously about rather difficult topic such myth and national history by using animation movies.

Award Category criteria

1

Strategic Plan

- What were the main objectives of the program? We need to place emphasis on the concept of mutual understanding in which people of diverse backgrounds can understand each other. In so doing, we consider it essential to understand the perspectives and thoughts on various issues of other countries, upon which we can explain that of ours based on the understanding how our country is founded as well as the history of it up to today. Therefore, we are determined to nurture human resources with global perspectives.
- How does this program advance the plan of action of the Local Organization? In promoting the youth and juvenile development project and creating its framework, we, as the jaycees in the generation having responsibility, will not simply depend on the relationships between parents or teachers and children, but create an ever-richer environment in which children can grow and support the children, thereby developing the environment together with those children.
- How does this project advance the JCI Mission and Vision? We consider it essential to understand the perspectives and thoughts on various issues of other countries, upon which we can explain that of ours based on what we learned as the history of our country up to today. As such, we are going to promote the project by which children responsible for the next generation, who will play an active role on a global level in the future as representatives of Japan, understand how our country is founded. Thus, it is of importance that the members reaffirm their understanding of the national foundation, retain the identity as a Japanese national, and pass down the spirit of the Japanese inherited from the era of myth.



Award Category criteria

2

Involvement of Local Board of Directors and Members

By number, how many members were involved? 89

By percentage, how many members were involved in the program? 50%

How many Local Board members were involved in the project? 28



Award Category criteria

3

Methods of Implementation

What methods and/or activities were used to grow and develop the Local Organization? - The children, through questions and answers based on the animation movies in the areas such as myth and national history that they do not usually study, they actively learned new knowledge. Through this experience, the jaycees break out the paradigm and acquired the recognition in which it is just natural to pass down the myth and the national history of the country they were born and grew up.

Which method/activity was the most effective in recruiting new members? Why? Not only we the jaycees but also most of people have little opportunity to learn myth and national history, it was a truly good opportunity for the participants to become interested in such topics.

Which method/activity was the most effective in developing current members? Why? The activity in which we pass down Japanese myth, history, culture, and tradition and enhance knowledge, aiming for succeeding these beautiful Japanese characteristics, contributes to the maintenance and further development of the Japanese culture was the most effective - this recognition changed the awareness of each and every one of the members.

Award Category criteria**4****Results Achieved**

By number, how many new members were recruited by this program? **3**

Which objectives did the program achieve?

Children's interest in the national history increased. We, the jaycees, utilized this opportunity to reaffirm their identity as the Japanese. We will pass down the spirit of the Japanese succeeded from the era of myth.

What was the most important outcome of this program?

As the adults, we could obtain the recognition that children could not have interest in the method of learning the history, rather than not having interest in learning the history of their own country itself. Thanks to the way of communicating information through animation and songs, with which children are familiar, the children could understand how their country was founded, what was the history was like, and nurture the spirit of mutual understanding in which people of diverse backgrounds can understand each other.

Award Category criteria**5****Long-term Impact of the Program**

What is the expected long-term impact of this project?

The children who participated in the project will grow as the global human resources who can understand and empathize with the perspectives and thoughts on various issues of other countries, upon which they can explain that of theirs based on the understanding how their country is founded as well as the history of their country up to today. The children will grow up and become adults who have the firm identity as the Japanese and pass down the spirit succeeded from the era of myth. We expect them to become human resources who can share the rich and wonderful Japanese culture with the world.

What changes would you make to improve the results of this project?

This project revealed that in the current situation in Japan people have little opportunities to learn myth and national history of their country. We, as the jaycees in the generation having responsibility, will need to create and support an ever-richer environment in which people can grow. It is our mission that we will continue to implement measures that allow children to learn more easily about such topics through various ways of communication verified based on the project.