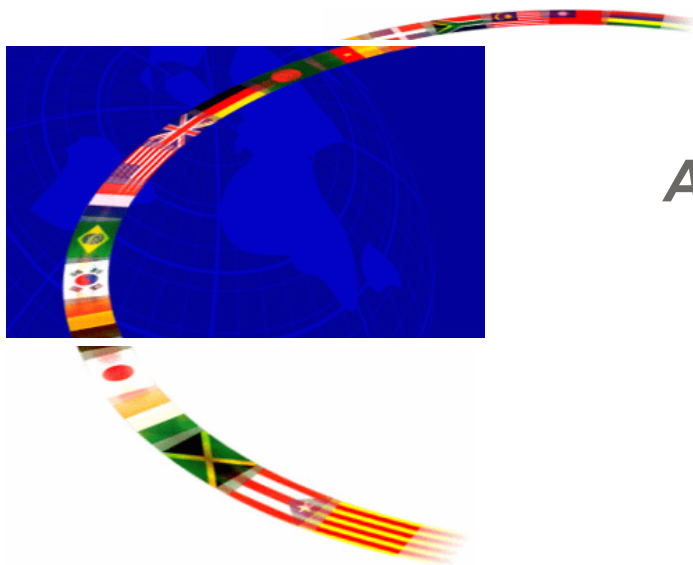




**Junior Chamber International**  
Worldwide Federation of Young Leaders and Entrepreneurs



## *Awards Entry*

2016 Asia-pacific Conference  
Okhotsk Kitami Students Union  
JCI JAPAN  
Best Local Personal Skill Development Program



**Junior Chamber International**  
Worldwide Federation of Young Leaders and Entrepreneurs

### Entry Information

Award Program:

Category:

### NOM Information

National Organization:

National President:



**Shigenari Yamamoto**  
E-mail: [japan@jci.cc](mailto:japan@jci.cc)

### LOM Information

Local Organization:

President:

President Email: [kitamikitami0901@msn.com](mailto:kitamikitami0901@msn.com)

### Basic Information

- Duration : From February to November 2015
- Staff : 66 members
- Sponsors : Kitami City, Kitami City Board of Education, Hokkaido Government Board of Education, High School in
- Budget : \$9,530.44-
- Profit / Loss : 0
- In which UN MDG best fit (if apply) : ?:
- Who is benefited ? : 22 high school students
- Objective : **To provide an opportunity to change the mind to the young people, and to foster a sense of ownership as a mainstay of the regional future.**  
**To increase the interest in the young people of the region, and to nurture a love for one's hometown mind.**  
**To foster young people who can think and act proactively in order to better their community.**
- Overview : **[2012]** Launched the "**Okhotsk Kitami Students Union**". Formed by the city's high school students, to think and act out what can be done to the region, a high school student of regional development organizations.
- [Aug. 2012]** They are for the first time organized a local contribution program "Kitami Onion Festival", was held with the assistance of the JCI Kitami. Citizens about 400 people were visitors to the big event.
- Since then, to continue its activities, it has continued up to now.
- [2015]** They carried out a total of 14 meetings, they conducted a "**Nature Experience Kids Adventure**", which is the training over three days, which was the subject of the city elementary school children in August. Also with the cooperation of local FM radio station, it gave a student FM broadcasting.
- Results : **1. The young people were interested in the region to live in and were able to have a love for one's hometown mind.**  
**2. The young people knew pleasure and trouble of the social development and came to want to be concerned with social development.**  
**3. Young people had a sense of ownership as a mainstay of the regional future.**  
**4. The young people thought about the region voluntarily and had will to put into an action.**  
**5. The friendship between the young people arose.**  
**We inspected these result by an interview and the questionnaire to the young people who participated.**
- Actions Taken : 2015  
 Feb. 28 Monthly Meeting (4 students)  
 Mar. 28 Monthly Meeting (6 students)  
 Apr. 25 Monthly Meeting (7 students)  
 May. 15 Monthly Meeting (7 students)  
 May. 16 Small Meeting (6 students)  
 Jun. 5 Small Meeting (9 students)  
 Jun. 7 Small Meeting (8 students)  
 Jun. 12 Monthly Meeting (8 students) Jun. 20 Small Meeting (7 students)  
 Jul. 4 Small Meeting (9 students)  
 Jul. 26 Monthly Meeting (6 students)  
 Aug. 1 Monthly Meeting (14 students)  
 Aug. 6 to 8 Nature Experience Kids Adventure (30 primary school children & 14 students)  
 Aug. 9 Student FM broadcasting (8 students)  
 Sep. 12 Monthly Meeting (10 students)  
 Oct. 18 Monthly Meeting (11 students)
- Recommendations : **Throughout this program...**  
**1. The young people were interested in the region to live in and were able to have a love for one's hometown mind.**

2. The young people knew pleasure and trouble of the social development and came to want to be concerned with social development.
3. Young people had a sense of ownership as a mainstay of the regional future.
4. The young people thought about the region voluntarily and had will to put into an action.
5. The friendship between the young people arose.

## Award Category criteria

# 1

### Objectives, Planning, Finance and Execution

<p>What were the objectives of this program?</p>	<p>To provide an opportunity to change the mind to young people, and to foster a sense of ownership as a mainstay of the regional future.</p> <p>To increase the interest in the young people of the region, and to nurture a love for one's hometown mind.</p> <p>To foster young people who can think and act proactively in order to better their community.</p>
<p>How does this program align to the JCI Plan of Action?</p>	<p>JCI Kitami provide an opportunity to change the mind to young people, and foster young people who can think and act proactively in order to better their community.</p> <p>It is consistent with the JCI Plan that foster young active citizens.</p>
<p>Was the budget an effective guide for the financial management of the project?</p>	<p>The budget was an effective guide for the financial management of the program.</p> <p>Meeting is due to the use of the free conference room, venue expenses is free of charge.</p> <p>As for the Nature Experience Kids Adventure, a student performed plan drafting, and Kitami JC contributed the expense.</p>
<p>How does this project advance the JCI Mission and Vision?</p>	<p>JCI Mission To provide young people an opportunity to change the mind.</p> <p>JCI Vision Built a network of high schools and government and civic groups with high school students.</p>



**Award Category criteria****2****Membership Participation**

By number, how many members were involved in this program? 22 students

By percentage, how many members of the Local Organization were involved in this program? 81%

Describe the main roles of the participating members in this program. Supported high school students to accomplish a program smoothly.  
Request for sponsorship to the government and other.  
Public relations. Member recruitment. Cooperation request to various organizations.



## Award Category criteria

### 3

#### Skills Developed

<p>What skills were developed in this program?</p>	<p>Way of meeting.  Method of planning and management of program.  Interest in that region  Love of one's hometown.  Sense of ownership as a mainstay of the regional future.  Friendship.</p>
<p>How were these skills developed?  Describe the methods and activities used.</p>	<p>Students had meeting many times by the initiative, was able to learn way of the meeting. By that JCI Kitami support and advice of management, students were able to learn the way of planning and management of program.  By carrying out the programs related to the region that live in their own, students are interested in the region, and became more like the region.  Friendship has been nurtured by that many of the students work in program.</p>



## Award Category criteria

# 4

### Impact on Participants

<p>What was the intended impact on the participants?</p>	<p>To provide an opportunity to change the mind to the youth, and to foster a sense of ownership as a mainstay of the regional future.</p> <p>To increase the interest in the young people of the region, and to nurture a love for one's hometown mind.</p> <p>To foster young people who can think and act proactively in order to better their community.</p>
<p>Describe the actual impact on the participants.</p>	<p>They were able to have an interest in the region, and love of one's hometown.</p> <p>They were growing willingness to act in order to better the region live in their own.</p> <p>They were able to have the power to face difficulties.</p> <p>They came to be able to give one's opinion positively.</p> <p>They came to be able to act for another person positively.</p> <p>They came to set a goal for the future.</p>





## Award Category criteria

# 5

### Long-term Impact of the Program

What is the expected long-term impact of this project?

To foster the young people that can act in order to better the region, it will lead to the creation of a number of community leaders.

What changes would you make to improve the results of this project?

It is necessary to increase the number of students participating in order to provide opportunities of growth to more young people. To that end, it is necessary to inform the existence of a student working on such an activity widely in the area.

It is important that students will continue to act to think that regional themselves. To that end, it is necessary to ensure the takeover of philosophy for the new students coming to join every year

