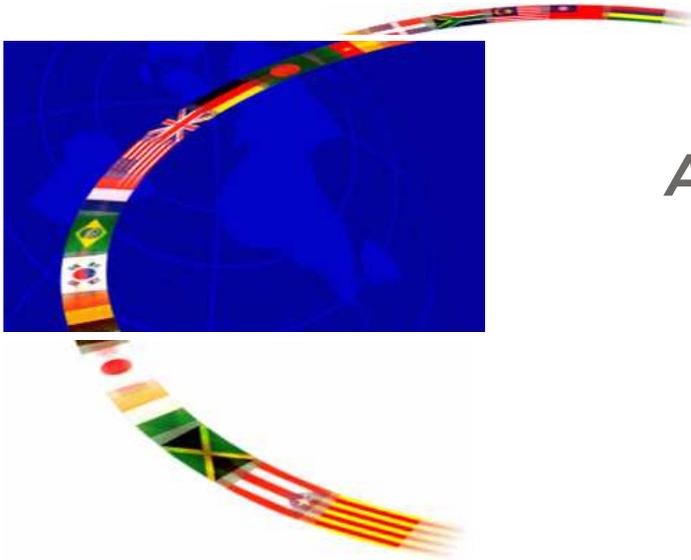




Junior Chamber International
Worldwide Federation of Young Leaders and Entrepreneurs



Awards Entry

2016 Jci Congress In Quebec, Canada
RESPECT-HISTORY-DISCOVER-FUTURE
JCI Japan
Best Local OMOIYARI Project



Entry Information

Award Program:

Category:

NOM Information

National Organization:

National President:



Shigenari Yamamoto
E-mail: japan@jci.cc

LOM Information

Local Organization:

President:

President Email: s.n.540529@gmail.com

Basic Information

Duration : From 06/23/2015 To 6/25/2016

Staff : 50

Sponsors :

- Palau Visitors Authority
- Government of Palau
- Ministry of Education Pal

Budget : 3,200 USD

Profit / Loss : 0

In which UN SDG best fit (if apply) : ?:

Who is benefited ?:

- 20,000 Citizens of the Republic of Palau
- 400 people of Japanese Palau residents
- 126,910,000 Citizens of Japan

Objective : **JCI TOKYO** aims to spread “**OMOYARI**” spirit for realizing the permanent **world peace** at a country where doesn't have **JCI**.

1. Nations of the Republic of Palau and Japan build up a true trust relationship and understand each other with respect by recognizing history and experiencing their culture and traditions. **(CONNECT)**
2. Both countries understand each other's cruel war history, share “**OMOYARI**” spirit and raise awareness to realize the **world peace**. **(POSITIVE CHANGE)**
3. Citizen of the countries with awareness proactively acts as leaders (spreading “**OMOYARI**” spirit) and provide sustainable impacts on world. **(ACTIVE CITIZEN)**

It is absolutely necessary to have mutual understandings and respect each other in order to realize the **world peace** without a war.

(COLLABORATE & CONNECT)

Overview : In order to achieve the objectives, **JCI TOKYO** co-organized the RESPECT HISTORY, DISCOVER FUTURE ~JAPAN & PALAU FRIENDSHIP PROJECT with PALAU VISITORS AUTHORITY. (one of the Palau government authorities)

JCI TOKYO managed following projects in the Republic of Palau;

1. Meeting with His Excellency Mr. Tommy E. Remengesau, Jr., President of the Republic of Palau
JCI TOKYO had Mr. President understand “**OMOYARI**” spirit and exchanged the opinion about the future relationship of two countries.
2. Lecture : “RESPECT HISTORY, DISCOVER FUTURE” ~peaceful world without a war~
Speaker: Mr. Minoru Ueki
Former ambassador plenipotentiary of Embassy of Palau.
 - History and situation of the Palau under the rules of Japan during the WW II with his own experience.
 - Palau people's feeling towards Japan.
 - How the future relationship of two countries should be for realization of the **world peace**.
3. held the WANPAKU SUMO tournament
Sumo starts and end with vow. Praise the winner and treat the defeated with respect. It is not about just win or lose but learn to care and appreciate the opponent through the Sumo match. That is the WANPAKU SUMO spirit. It aimed to have children learn the importance of appreciation and caring for each other by playing WANPAKU SUMO.
 - Adult viewers observed how children honor the WANPAKU SUMO.
4. JAPAN & PALAU FRIENDSHIP FESTIVAL
 - Deepened the mutual understanding by introducing each other

culture.

- Both countries had exhibition booths to promote each country's culture such as performing songs, dancing, traditional arts, and food. Attendants experienced both countries unique culture with joy.

5. **JCI TOKYO** held RESPECT HISTORY. (Tour of comforting worship all nations war victims at Peleliu island in Palau)
During the WW II Peleliu island was known for heavy-fighting field for U.S.A and Japan and had more than 12,000 war dead. **JCI TOKYO** comforted all the spirits of dead regardless of whether they were American or Japanese. Also, **JCI TOKYO** dedicated the SEMBAZURU with the wishes of **world peace** and respect of history to the memorial monument.

Results : 1) Meeting with His Excellency Mr. Tommy E. Remengesau, Jr.,
President of the Republic of Palau

- Mr. president agreed with the project's purpose and promised full support. (**CONNECT**)

2) Youth Business Study

- 3 Japanese university students, 25 Palau university students, 20 JC members, 11 Palau business persons, in total of 59.
- Divided them into three groups, mix of different age and nationalities. Using a Palau participant's real experience as a case study, they challenged the project of "what would you do if you were to open the store on the main street?" by applying a marketing analytical method.
- Participants were surprised to hear the lots of different points of view and common sense, but learned to accept them and meanwhile, tried their best to be accepted. After the case study, they exchanged their contact information. At the end, it became a cultural exchange place, and they developed the technique to understand each other.

3) held the WANPAKU SUMO tournament

- 131 children attended from 10 schools in the republic of Palau.
- Learned the spirit of WANPAKU SUMO, to care for each other, through the sumo matches.
- Had cultural exchanges through Japanese paper-lantern painting lesson.
- Adults also felt the importance of the spirit of WANPAKU SUMO by observing children's positive behavior towards the match.

4) JAPAN & PALAU FRIENDSHIP FESTIVAL

- About 2,000 of Palau people, Japanese residents, and tourists from all over the world visited. (info released by the government of the republic of Palau)
- Managed the karaoke event. Songs were performed in both languages on the stage, played picture-story show, and both countries history quiz tournaments.
- At Japan's exhibition booths', visitors tried YUKATA and anime costumes. Also, they made Japanese traditional items such as KAZAGURUMA and FURIN. In addition, traditional toys and snacks were supplied as prizes for the tournament.
- At the Palau booths', cultural exchanges such as trying traditional clothes, crafts, and food were presented. Thanks to all the presentation, many people enjoyed the concept of developing the mutual understanding over two very different cultures. (**ACTIVE CITIZEN**)

5) **JCI TOKYO** held respect history. (tour of comforting worship all nations war dead at Peleliu island in republic of Palau

- 16 people who had no war experience visited the island.
- Had a memorial service for war dead of both American and Japanese and battlefield tour.

- Dedicated SENBADURU with the wish for **world peace** from Palau and Japanese children. (**POSITIVE CHANGE**)

JCI TOKYO promoted the project beforehand by announcing its purpose via local newspaper, internet, and national radio in the republic of Palau thanks to the government's full support. **JCI TOKYO** provided an impact by promoting "**OMOIYARI**" spirit widely and inviting lots of citizens to the project.

[UNEXPECTED RESULTS]

[monetary donations for great east Japan earthquake]

Palau Visitors authority called out its citizens, and they proactively raised money for great east Japan earthquake. Contribution was donated to the damaged area through embassy of Japan in the republic of Palau.

Actions Taken : **2015**

- October to Decembe
JCI TOKYO Planning meeting

2016

- January
courtesy call to Embassy of the Republic of Palau in Japan.
Request cooperation with the project to Mr. Seishiro ETO, Member of the House of Representatives in Japan and Honorary chairman Japan Palau Parliamentary Friendship League
- February
visit the republic of Palau – First preparation joint meeting
- May
Visit the republic of Palau – Second preparation joint meeting
- June 23rd
Conference with His Excellency Mr. Tommy E. Remengesau, Jr., President of the Republic of Palau.
- Youth Business Study
- June 24th
- WANPAKU SUMO tournament (**JCI TOKYO** & Palau Visitor Authority)
- JAPAN & PALAU FRIENDSHIP FESTIVAL (**JCI TOKYO** & Pacific Roots & Palau Visitor Authority)
- June 25th
RESPECT HISTORY (PELELIU ISLAND MEMORIAL TOUR)
- Worship to all war dead and dedication of SENBADURU

Recommendations : **JCI TOKYO** considers the objectives have been achieved due to hereunder;

2,000 people from not only Japan and the republic of Palau but also all over the world joined the project co-hosted by **JCI TOKYO** and Palau Visitors Authority in the republic of Palau where local **JCI** doesn't exist. (the number of 2,000 is the information the Palau government released)

Enjoyed cultural exchanges and learned history of each other's countries through the project. Developed trustful relations and respects by sharing "**OMOIYARI**" spirit and building better understandings.

Succeeded to increase the number of new leaders aiming the realization of **world peace** throughout the process of the project. Also, influenced large number of visitors and raised awareness for **world peace**.
[Unachieved objectives and Improvement plan]

To give sustainable impact on world, proactive leaders are critical. **JCI TOKYO** created the impact and gave **POSITIVE CHANGE** to both nations to be proactive leaders but weak to make the impact sustainable.

The Japanese imperial couple visited Peleliu island in the republic of Palau and offered flowers for all the war dead and prayed for peace. This was reported worldwide and became an opportunity for young generations to be aware of war history. This event helped create the bridge to **CONNECT** Palau and Japanese people.

Therefore, as an improvement plan, **JCI TOKYO** will not fade the memorable visit away from people's mind. Using it as a symbol of living

history, **JCI TOKYO** will develop the project further and regularly, which will be a sustainable impact.

Award Category criteria

1

Objectives, Planning, Finance and Execution

What were the objectives of this program? **JCI TOKYO** aims to spread “**OMOIYARI**” spirit for realizing the permanent **world peace** at a country where the **JCI** doesn't exist.

1. Palau and Japan build up a true trust relationship and understand each other with respect by recognizing history and experiencing their culture and traditions. (**CONNECT**)
2. Both countries understand each other's cruel war history, share “**OMOIYARI**” spirit and raise awareness to realize the **world peace**. (**POSITIVE CHANGE**)
3. Citizens with awareness proactively act as leaders (spreading “**OMOIYARI**” spirit) and provide sustainable impacts on world. (**ACTIVE CITIZEN**)

It is absolutely necessary to have mutual understandings and respect each other in order to realize the **world peace** without a war. (**COLLABORATE & CONNECT**)

How does this program align to the JCI Plan of Action?

- Member of young generation of **JCI TOKYO** took the initiative to execute the project and respect the past. Those attitude and activities gave impacts on the both nations.
- Both nations learned about the history of war they experienced and understand the importance of the friendship.
- Learning experience motivated the nations.
- **JCI TOKYO** worked on the project together with Palau Visitors Authority. The collaborating experience was very valuable.

Was the budget an effective guide for the financial management of the project?

There is NO money transferred from **JCI TOKYO**. All budgets from sponsors. No expense other than set budget.

[CONTENTS]

- Venue: offered free by the government of Palau
- Planning: 400 USD
- PR: 500 USD
- Material costs: 300 USD
- Insurance cost: offered by the republic of Palau
- Transportation: 1500 USD
- expendables: 500 USD

Venue, construction, tables, and tents were offered free by the government of the republic of Palau.

Japanese association in the republic of Palau managed the Japanese food booth.

How does this project advance the JCI Mission and Vision?

<JCI MISSION>

To provide the **POSITIVE CHANGE** to Palau and Japanese people for the goal of **world peace** by sharing “**OMOIYARI**” spirit and deepening mutual understanding and friendship.

<JCI VISION>

Nations after the **POSITIVE CHANGE** act as proactive leaders and send message and give impacts sustainably to the world.



Award Category criteria

2

Cooperation for the Sake of World Peace

How did this project extend the presence of peace in your community?

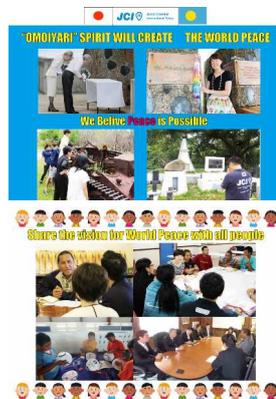
In Japan, where the “**OMOIYARI**” spirit was born, **JCI** provided the opportunity for local communities to recognize it once more by promoting the project widely.

To make the Japanese imperial couple’s memorial visit a sustainable impact, **JCI TOKYO** raised awareness for **world peace** among Japanese people.

The couple visited the republic of Palau and worshiped the all war dead for the first time. They prayed for **world peace**, and Japanese media broadcasted as a big news. Thanks to that, our project was also reported. It helped our activity to be recognized more in our community.

How was cooperation used to promote peace?

JCI TOKYO and Palau Visitors Authority gave impacts on the world by working and cooperating together to spread the “**OMOIYARI**” spirit beyond the borders.



Award Category criteria

3

Community Impact

What was the intended community impact? Increased the number of **ACTIVE CITIZENS** for world peace by following ways; understanding the past, imagine the future together, and sharing the “**OMOIYARI**” spirit through the project.

Describe the actual community impact produced by this project.

- the republic of Palau got world’s attention by having Japanese imperial couple visited. Thanks to that, **JCI TOKYO**’s project was also reported by news.
- Palau people proactively raised money for the GREAT EAST JAPAN EARTHQUAKE. (**ACTIVE CITIZEN**)



Award Category criteria

4

Impact on Local Organization

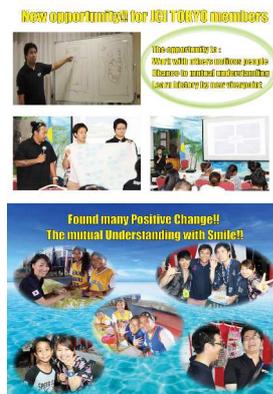
How did the Local Organization benefit from running this project?

The strong relation between **JCI TOKYO** and Palau Visitors Authority which created during this project become fortune for **JCI TOKYO**. Moreover, it was the opportunity for people of Palau to increase the recognition of **JCI**. **JCI TOKYO** adopted the method of WANPAKU SUMO which is constructed since 39 years. It creates new asset of **JCI TOKYO**.

Those results give the confidence to **JCI TOKYO** members. That confidence drives **JCI TOKYO** member to be more **ACTIVE CITIZEN** and WANPAKU SUMO spirit became the strong method to incarnate **JCI** philosophy.

How did the program advance the JCI Mission?

Citizen of Japan and Palau reformed consciousness for achieving **world peace** by sharing “**OMOIYARI**” spirit. Moreover, Citizen of Japan and Palau developed their mind though understanding each other. **(POSITIVE CHANGE)**



Award Category criteria

5

Long-term Impact of the Program

What is the expected long-term impact of this project?

1. **ACTIVE CITIZENS** who changed positively afford sustainable **IMPACT** to the world by acting as leader with “**OMOIYARI**” spirit proactively.
2. Increasing **ACTIVE CITIZENS** will continue creating leading global network for **world peace**.

What changes would you make to improve the results of this project?

1. The limitation of conveying “**OMOIYARI**” spirit by **JCI TOKYO**
<Improvement Plan>
 All organizations in charge of the project should be the next organizer of this project and understand “**OMOIYARI**” spirit more by doing this project themselves. Moreover, it is necessary to involve Japanese organizations to create the ripple effect.
2. Sustainable **IMPACT** toward to **world peace**
<Improvement Plan>
 To giving the Sustainable **IMPACT** for **world peace**, it is important to ensconce this project to local organization.

