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【Basic Information / 基本情報】

Duration / 開催期間

説明：～年～月 から ～年～月まで

July/2016~August/2016

Staff / スタッフ

説明：青年会議所メンバーの参加人数

例：何人 ○○member

28 MEMBERS

Sponsors / 支援者

説明：青年会議所以外のメンバーがいる場合のみ記載してください

例：○○市ボランティア団体等

Kitamoto City Commerce and Industry Association,
Kitamoto City Urban Park Designated Administrator
Kitamoto・Seibu Partners
Kitamoto City
Kitamoto City Board of Education
Konosu City
Konosu City Board of Education
Kitamoto City Tourism Association
Kanto Glico Corporation
Saitama youhou Co., Ltd.

Budget 予算

説明：ドルで表示してください。

例：1万円なら one hundred dollar

\$ 3, 1 2 3

Profit / Loss 利益／損失

説明：基金を集めること以外は、0にしてください

0

In Which UN MDG best fit (if Apply)? UN MDGs の該当項目 (もしあれば)

説明：

No

Who is benefited? 誰の為に？

説明：活動エリアに住み暮らす人々 人

People living in the activity area

Objective 目的

説明：(例1) 子ども対象の事業をベースにして、参加者とメンバーの意識を変革を促し、前向きな変化を創り出すため

This project is sports utilizing regional resources.

We are going to do this project, aiming to make citizens know the charm of their own town and to like their own town.

We also aim to create a network of local communities by doing business in cooperation with the Junior Chamber International Konosukitamoto , participants and other organizations.

Overview 概要

説明：必ず結果と合致しているはず

Kitamoto City has a long history of tomato production. Recently, we are doing town development with the theme of tomato at "Kitamoto Tomato Curry" and Kitamoto City Character "Toma-chan". So, with reference to the "La · Tomatina" tomato throwing festival in Spain, we combined PR of tomato which is region resource of Kitamoto city, sports We held a new project called "Kitamoto water wind battle". In this project, by throwing red water balloons like tomatoes, we can imagine tomato throws and it will become a PR of regional resources of Kitamoto city.

Result 結果

説明：複数の短い文章になるように注意してください

目的がどのくらい達成できたか書いてください

上記の結果の想定外の結果を書いてください

上記の結果の確認方法を書いてください

検証結果を簡潔に書いてください

Not only Kitamoto citizen of the activity area, Konosu citizen, but also a team to participate from outside the prefecture. By participating together from children to adults, we were able to create a wide range of networks. By the help of the other organizations cooperated with the management of the convention.

We assumed that the number of participants was 200 for 40 teams, but 375 from 75 teams participated.

We asked the participants for the compliments of the project and good to heard for their next cooperate. All of them bring all the satisfaction.

Actions Taken 行動

説明：

Through the project implementation, LOM members went to support other businesses' projects.

We were able to create mutual cooperative relationships among city groups.

Recommendations 考察や推奨

目的のうちどの部分が達成されたのか？

達成できなかった部分は、何か？

それは、なぜか？その改善策は？

We were able to achieve the purpose of creating a local network.

We could not PR for tomatoes of regional resources, they did not know the charm of the town.

A red balloon could not be seen as a tomato. It was difficult for participants to understand that tomato was a region resource of Kitamoto city.

It is necessary to take time for presentation that Kitamoto City's regional resource is tomato, or to provide tomato-related products of Kitamoto City for the winning prize, and to promote more local resources.

部門 Best Inter-organization Collaboration Project

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Objectives, Planning, Finance and Execution 目的、計画、財務、実施

What were the objectives of this program?

このプログラムの目的は？ ※200語まで

It is to create a network of local communities by doing Project in cooperation with the Junior Chamber International Konosukitamoto , citizens, and local organizations.

How does this program align to the JCI Plan of Action?

この事業は、どのように JCI の活動計画と合っていますか？ ※200語まで

Cooperation between the Junior Chamber International Konosukitamoto and regional organizations will create a network of local communities.

Was the budget an effective guide for the financial management of the project?

予算は事業の財務管理の為に効果的なガイドになりましたか？ ※150語まで

It is the project within the proper budget of the Junior Chamber International Konosukitamoto .We achieved achievements beyond our budget.

How does this project advance the JCI Mission and Vision?

どうやってこの事業は JCI のミッションとヴィジョンを推進しましたか？

※200語まで

Members of regional organizations cooperated in planning and operation. For that member, we promoted to become opportunities for growth by learning about opportunities to think about regional resources and how to operate.

The Junior Chamber International Konosukitamoto promoted a network of active citizens by doing project in cooperation with citizen and other organizations.

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Cooperation between the Local Organizations 地域組織同士の協力関係について

How did the two organizations work together?

どのように2つの組織は協働しましたか? ※150語まで

The Junior Chamber International Konosukitamoto organized a new project called "Kitamoto Tomato Water Battle".

Kitamoto City Commerce Association asked for business ideas for the project. Also, they cooperated with the operation.

The Junior Chamber International Konosukitamoto went to support other businesses' projects before and after this project. We were able to create mutual cooperative relations.

Describe how the tasks and planning of the project were divided between the organizations.

プロジェクトの仕事と計画がどのように組織で分けられたかについて述べてください。

※250語まで

The Junior Chamber International Konosukitamoto organized projects, invited participants, local organizations.

We got an idea to operate the business from local organizations.

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Impact on Members and Contribution to the JCI Vision

メンバーへの影響と JCI ヴィジョンへの貢献

How did the members of the Local Organizations benefit from running this project?

どのように、LOMメンバーは、このプロジェクトを運営することから利益を得ましたか？

※200語まで

Members cooperated with other organizations to do this project. As a result, We got a new idea from another angle. By doing business in cooperation with other organizations, we were able to increase the leadership of the members.

How did the program advance the JCI Vision?

どのように、プログラムはJCI Visionを進めましたか？ ※200語まで

Participants and participating organizations have learned about the resources of the area "tomatoes", are also interested in the town, have become new encounters, and have promoted program to become a network in the area.

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Community Impact 地域社会への影響

How did the Local Organization measure community impact?

どのように、LOMは、このプログラムのために地域社会への影響を測りましたか？ ※

200語まで

Because The Junior Chamber International Konosukitamoto has not done project in Kitamoto city recently, the popularity of the Junior Chamber International Konosukitamoto was not high for Kitamoto citizens. However, as a result of holding this project, there were many inquiries and participation from citizens.

Describe the actual community impact produced by this project

このプロジェクトによって発生される実際の地域社会への影響を記述してください
※300語まで

There was consultation on co-hosting of the next project from the organizations in the city. Citizens and organizations have increased the momentum of participation in the town development movement.

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Long-term Impact of the Program プログラムの長期的な影響

What is the expected long-term impact of this project?

このプロジェクトの期待される長期の影響は、何ですか？ ※200語まで

Citizens and organizations have already received inquiries for the next event. We are considering the continuation of projects on "tomatoes" as a theme. We are also considering projects that utilize regional resources of Konosu City, another activity area. We believe we can develop larger scale project. In addition, we are planning to create a local network and consider transferring the project to citizens and organizations.

What changes would you make to improve the results of this project?

このプロジェクトの結果を改善するために、どんな改善策がありますか？

※300語まで

We will consider not only events as sports, but also implementing projects that will allow people to know the "tomatoes" of local resources.

We will develop project that citizens have interest in their own town.