

Basic Principle

Envisioning ideals brimming with hope,
Toward a future we can be proud of, knowing we've made a difference.

Basic Policies

1. Leading the world with attractive movements for international cocreation
2. Realizing community cocreation starting from engaging initiatives
3. Creating a safe and secure future by strengthening Japan's foundations
4. Reforming into an organization proudly serving families, companies, and communities
5. Maximizing the JC movement through enhanced brand management and organizational operations