

Basic Principle

***Toward Japan, a Happy Country
Created with Hearts that are True***

Basic Policies

1. Envisioning a happy society, woven together by hope
2. Japan's strength, resonating with the international community
3. Designing Japan's future, spun from local communities
4. The brilliance of the JC brand, illuminated by attractive organizations
5. Brand management and organizational operations that maximize the effectiveness of our movement